



## District Director's Report 20 February 2026 DEC meeting

Kia ora, and a quick update from your District Director on our achievements to date, key activities over the coming months, and the changes ahead for our district from 1 July 2026. But first—how good has it been to be part of District 112! For the past eight years, we have truly owned this district: building it, shaping it, and nurturing it with care and pride. Together, we have created more than a district; we have fostered a strong, supportive culture grounded in the core values of Toastmasters. It is a culture where collaboration is the norm, leadership is developed, and every member is encouraged, valued, and included. District 112 is something we can all be immensely proud of.

We chartered NB Consulting NZ Club in September last year and have three more clubs on track to be chartered by April this year. We continue to exceed our monthly membership growth forecasts and have met all district management reporting deadlines to date.

Aligned with our district mission—to build new clubs and support all clubs in achieving excellence—our team vision this year is: **Lead with Confidence – Learn with Purpose.**

Our BHAG (Big Hairy Audacious Goal) this year is to become a Distinguished District by 30 June 2026. This is a *never-before-achieved* milestone for our district—and one we truly believe is within reach. We got close last year. With clear focus, strong teamwork, and shared determination, we can turn this bold ambition into our reality.

Below are benchmarks we aspire to achieve.

	Goal 1: Membership Payments	Goal 2: Club Growth	Goal 3: Distinguished Clubs
Base	4,529	123	123
Distinguished status	4,575	125	56
Select Distinguished status	4,665	127	62
President's Distinguished status	4,756	130	68
Smedley Distinguished status	4,892	133	74

### District Realignment

From 1 July 2026, District 112 will merge with District 72 to form a single district for New Zealand, to be known as District 72. As part of this realignment, a newly configured District Business Meeting will be held on Sunday, 19 April 2026, at which district leaders will be elected and the new district alignment formally approved.

District Council members can expect to receive the District Leadership Committee report and candidate biographies in advance of the District Business Meeting. Further communication, including full meeting details, will also be provided shortly by the Alignment Committee.

This represents a unique and historic moment to be a Toastmaster in New Zealand. While this important work progresses, the trios of both districts will remain focused on achieving their respective district goals and ensuring the effective management of their districts, to 30 June 2026.



## **D112 May 2026 Conference**

The District 112 Conference scheduled for 1-3 May this year will proceed as planned and will include the District Council Meeting and district contests. The District Council meeting agenda will exclude the election of officers and the approval of district realignment. All other business items, as required under Toastmasters International Policy, will be included.

Member achievements and other district awards earned in 2025-2026 will be presented and celebrated at the District Awards Night in September this year.

D112 May 2027 Conference, booked to be held in New Plymouth, will now be a matter for the new district to address.

## **Marketing campaign to boost membership growth**

From 26 January this year Toastmasters advertising will appear on the back of single-deck buses operating on standard routes in North Auckland, including the Albany/Northern Express and Silverdale/Whangaparaoa areas. This campaign will run for four weeks, concluding on 22 February. A further four-week campaign will follow in South Auckland along standard bus routes in the Mangere area, running from 23 February to 22 March. These locations have been strategically selected in response to lower membership levels identified in our district data.

Back-of-bus advertising provides strong visual impact and repeated exposure, reinforcing awareness of Toastmasters and the benefits it offers. Members in these areas are encouraged to look out for the advertisements and support local promotion efforts.

## **In Summary**

Our district is moving forward with clarity, energy, and purpose. Through targeted marketing initiatives, hands-on club support, and dedicated mentoring for our leaders, every effort is focused on strengthening clubs, attracting new members, and developing capable, confident leaders. Together, we have the capability, commitment, and determination to achieve Distinguished District status by 30 June 2026. By sustaining our momentum and continuing to support one another, we can make this a year of growth, achievement, and pride for District 112.

Thank you, leaders, for your dedication, commitment, and the support you generously provide to your fellow members and clubs. Your passion, leadership, and tireless efforts make a meaningful difference and are deeply appreciated. Because of you, our district continues to grow, thrive, and achieve outstanding results together.

**Marlene Krone**  
**District Director**