



Program Quality Report – 21st August 2025

The District Mission is our focus. “To build new clubs and support all clubs in achieving excellence”.

Changes and Strategies

The role of the Program Quality Director is to manage all aspects of education and training within our district. How that relates to the District Mission is to support our clubs in achieving excellence through Club Officer Training and educational workshops to fill any gaps that would be beneficial to our clubs. The following report details what is currently underway, what is planned and areas of development that are being worked on.

Our training program didn't continue through as seamlessly as previous years with our past Training Chair, Amy Overington stepping down - after 4 years of dedicated service – Amy, thank you for your devoted efforts over this period! Since the start of the new Toastmasters year, we have welcomed Brett Dickson into the role of District Training Chair. Brett helped put together the Round One Club Officer training and will be managing the Round 2 Club Officer Training, along with the Pathways onboarding (with the assistance of Meegan Herewini).

Along with the regular education/training focus on District Officer training & Club Officer training, we have continued the Pathways onboarding workshops (towards the end of) each month, varying the days the sessions are on so more people are able to attend.

With the first round of contests nearly upon us there have been 4 contest sessions run, the last ones run on the weekend of the 17th of August.

There are some new workshops that were run in August – around Club Sponsor & Club Mentor training (although training falls under Program Quality, I'm working in conjunction with our Club Growth Director, Sandeep King) -as his team are running these sessions – just as the Club Growth Team undertook the PR masterclasses last year. #commongoal

Please remember: all clubs **MUST** complete & submit their Club Success Plan **BY THE END OF SEPTEMBER** if there is even a possibility that your club wants to participate in the Distinguished Club Program – if not submitted by 30th September you are **excluded** for this Toastmaster year. Waiting until the end of September to start planning your year is limiting your club as at that stage you are already down a quarter of the year.

Incentives:

These to following in verbal update on 13th September... watch this space!

District Officer Training

In June (& into July) this year, our team of District Officers - our Division and Area Directors, received training in their roles. This was to prepare them to begin supporting their clubs at the beginning of their term. 28 of the 29 positions have now been filled and 26 district officers have been trained to date. Thanks to all the District Officers for making time to attend the training. Following the realignment from last year, the 6 Division Directors have adjusted well to the changes.



Toastmasters New Zealand North District 112

Club Officer Training

19 clubs did not meet the minimum requirement of 4 officers trained, including 7 clubs that had no officers trained, and additionally 2 clubs didn't register their officer list so couldn't be included (Waitemata Toastmasters Club & CBD Club). However, 102 reached the minimum requirement, including a total of 29 clubs that reached the necessary level of having all seven club officers trained. 10 more than last year, great work everyone.

Congratulations to those 29 clubs:

- Academic
- Auckland West
- Bell Block Toastmasters Club
- Botany Toastmasters
- Datacom Toastmasters Tahiti
- Ellerslie Sunrise Toastmasters
- Franklin Toastmasters Club
- Geyser Gourmet Club
- Geyserland Club
- Hamilton Club
- Henderson-Waitakere Toastmasters
- Hobsonville Toastmasters | Speechcraft Club
- Lake City Breakfast Club
- Manurewa T.A.L.K. Toastmasters
- Maungakiekie Club
- MCBC Toastmasters
- Meadowbank Toastmasters
- New Plymouth Toastmasters Club
- Northern Impromptu
- Northwest Club
- Pacific Toastmasters Club
- Pakuranga
- Papatoetoe Toastmasters Club
- Silver Service Toastmasters Club
- Sunnynook Toastmasters
- Takapuna Toasters Club
- Twilight Talkers Toastmasters Club
- Waiheke Island
- West Harbour Toastmasters

The 2nd round of Club Officer Training begins in November this year – the 6 sessions are now listed on the District Calendar – encourage all your Club Officers to register now as there will not be any additional sessions for round 2.

District Leadership Training

In August this year, Toastmasters International provided training for the District Leaders of the world. This training was held at Philadelphia, Pennsylvania on the 18th and 19th of August, and was attended by your District Director – Marlene Krone, your Club Growth Director – Sandeep Kinge and me, your Program Quality Director.

Our training focused on several areas - our District Mission & how we stay focused on it, the foundations of team resilience, toastmaster visitor interactions – what to do and what not to do, specific role breakouts, the importance of communicating value and our district strategies. The same as last year I found there was so much valuable information, and it didn't seem like there was enough time to absorb it all.

All the knowledge gained was invaluable and although we hardly had a moment to pause, all the effort applied allowed us to learn many new things and rekindle old connections & develop new ones with Toastmasters from all over the globe.

Following the training was the Toastmasters International Convention 20th to the 23rd of August. There were some exciting education changes disclosed at the Board briefing on Wednesday the 20th: there is a new pathway that is going to be introduced very soon – it is the first education manual that was created by Ralph C. Smedley in the 1940's; with others in development with varying intricacies – some with a lean back towards the previous education system where credit will be given for roles as well as project speeches; also in development are updates to the old educational modules – The Better Speaker Series & Successful Club Series – watch this space 😊

Mark Tweedale

Program Quality Director 2025-2026
