



District Director's Report – 13 September 2025

Executive Summary

A very warm welcome to all our members! I hope you are staying cosy and dry as we make our way through the winter months. Soon, spring will arrive, bringing new energy, fresh growth, and gardens alive with colour. Just like the changing seasons, our district is ready for renewal and growth.

Our District Mission is to build new clubs and support all clubs in achieving excellence.

Our Vision for 2025–2026: **Lead with Confidence – Learn with Purpose.**

And our challenge, and opportunity, for the year ahead is to achieve **Distinguished District** status for the very first time. Together, with focus, teamwork, and determination, we can turn this goal into our reality.

At the close of the 2024–2025 year, we proudly achieved the **Distinguished Clubs** goal. While we fell short of just 35 membership payments and six new clubs from earning Distinguished District status, these results prove that our target is within reach. With focus and collaboration, we can achieve this milestone by 30 June 2026. Already, we are off to a strong start - our membership payments have surpassed the August forecast, signaling great momentum for the year ahead.

Below are benchmarks we can aspire to achieve.

	Goal 1: Membership Payments	Goal 2: Club Growth	Goal 3: Distinguished Clubs
Base	4,529	123	123
Distinguished status	4,575	125	56
Select Distinguished status	4,665	127	62
President's Distinguished status	4,756	130	68
Smedley Distinguished status	4,892	133	74

Leadership Team

Our leadership team consists of six Division Directors and 29 Area Directors. We commenced the year on 1 July with nearly a full complement — six Division Directors and 28 Area Directors.

If you have a passion for leadership development and are interested in serving as an Area Director, I encourage you to contact me. This role offers a unique opportunity to accelerate both personal and leadership growth, expand your network across all levels of Toastmasters, and gain valuable insight into how clubs, divisions, the district, and Toastmasters International operate. You will have opportunities to lead teams, strengthen your communication skills, and make a lasting impact on club success.

Serving as an Area Director also brings you one step closer to earning the Distinguished Toastmaster (DTM) award. All our district leaders receive role-specific training from our dedicated training team, led by our Program Quality Director, Mark Tweedale.

District Events

Our district utilises the **District 112 Calendar** to publish all events taking place across the district, including workshops, Area and Division contests, and District Executive and District Council meetings. Each event listing includes key details such as Zoom links, venues, start and finish times, and any other relevant information. We encourage all members to make it a habit to regularly check the District Calendar to stay informed about upcoming learning opportunities and support events.



Setting up for success

This year, our district is stepping up its outreach with a fresh, targeted marketing campaign aimed at connecting with a younger audience. Through advertising displays on community notice services in over 20 Woolworths supermarkets across Auckland, Hamilton, New Plymouth, and Tauranga, we're putting Toastmasters in front of thousands of potential members. We're also building on last year's success by continuing to promote our district through all media channels. You can find more details in our Public Relations Manager's report.

Our Club Growth Team is once again in action — proactive, ready, and committed to helping clubs succeed. Whether a club needs a coach or extra marketing support, the team is here to make it happen. Our Division and Area Directors are out in the field, working closely with clubs, collaborating, and providing hands-on support wherever it's needed.

To make sure our leaders are set up for success, we've launched a dedicated mentoring programme for Division and Area Directors. This valuable support comes from six of our district's most experienced leaders: **Joan Hook, Jilnaught Wong, Wendy Wickliffe, Katrina Birchall, Melvin Powell, and Meegan Herewini** (also Programme Coordinator).

With strong marketing, hands-on club support, and experienced mentors guiding our leaders, the year ahead is brimming with opportunity.

Our Core Values

Our core values underpin everything we do in Toastmasters, including guiding how members and leaders interact and make decisions. They are:

Respect – Valuing the diversity, dignity, and worth of every person.

Integrity – Being honest, ethical, and committed to doing what is right, even when it's not easy.

Service – Focusing on helping others learn, grow, and succeed.

Excellence – Striving for the highest standards in communication, leadership, and personal growth. They're often remembered as **RISE** (Respect, Integrity, Service, Excellence).

DLT Training

Role-specific training for district leaders will be held on 18–19 August 2025 in Philadelphia, USA. This training will be immediately followed by the annual Toastmasters International Convention. Our district leadership team - comprising the District Director, Program Quality Director, and Club Growth Director - will be attending both the training and the convention and will be away from 15 to 26 August 2025. During their absence, the District Administration Manager has been delegated responsibility to oversee the district's operations.

In Summary

Our district is moving forward with energy, focus, and purpose. From targeted marketing campaigns to hands-on club support and dedicated mentoring for our leaders, every initiative is aimed at building stronger clubs, attracting new members, and developing confident leaders. Together, we have the tools, the talent, and the determination to achieve **Distinguished District** status by 30 June 2026. Let's keep the momentum going, support one another, and make this year one of growth, achievement, and pride for District 112.

Marlene Krone
District Director