



## DISTRICT 112 NEW ZEALAND NORTH DIVISION REPORT

Division	<b>L</b>	Division Director Name	<b>Sheryl Dickerson</b>	Report date	<b>14/06/2025</b>
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### Division Clubs

Area 1			Area 2		
Club Name	No. Members	DCP Goals	Club Name	No. Members	DCP Goals
Northwest Club	19	7	One Hour	16	7
Henderson-Waitakere	10	4	Glenfield	16	8
Eco City Waitakere	8	2	Birkenhead	23	9
West Harbour	21	9			
Hobsonville	43	3			
Area 3			Area 4		
Club Name	No. Members	DCP Goals	Club Name	No. Members	DCP Goals
North Shore	17	5	Belmont Club	12	3
Milford Club	8	3	Takapuna Midday	12	1
Devonport Esplanade	11	3	Takapuna Toasters	11	3
Auckland Advanced	11	5	Review Toastmasters	8	5
			College Hill	0	0

### Highlights

L1 – West Harbour achieved President's distinguished. Hobsonville continues strong membership base. Northwest is one member away from achieving Select distinguished status.  
 L2 – Birkenhead achieved President's distinguished. Glenfield achieved Select distinguished.  
 L3 – All Clubs are using Pathways. Devonport has a solid foundation and continues to work on attracting members, North Shore functions well as a team while Auckland Advanced runs well on a solid foundation of core members.  
 L4 - Belmont and The Takapuna Toasters which is a corporate club. This year, they held a mock contest after a hiatus of many years. Encourage members to finish pathways to participate in the next context officially.

### Support

Club Coaches - what clubs have a coach appointed, and what clubs still need a coach appointed?

<p>L2 TWG Verbal Voyagers (Corporate Club) has now closed and submitted dissolution form</p> <p>L3 Milford Club has been struggling as the leadership team has been dealing with personal matters and the remainder of the leadership team have struggled to maintain momentum. I would suggest that a club coach might be worth looking at in the coming year. Milford does seem to attract a few visitors, but conversion and retention are a challenge.</p> <p>L4 College Hill has not renewed any members. The club president has now left the organisation (corporate club) and no one is responding to enquiries.</p> <p>L4- Takapuna Midday – They have a coach; they need to work on how to attract more members.</p>
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**Club Support – what clubs would benefit from additional support, and what support is required?**

External promotion of Toastmasters in general would assist the clubs in Division L to accompany their local social media efforts

L3 3075495 Auckland Advanced Promotion for members needed internally due to being an advanced club.

L3 – All clubs would benefit from additional Social Media / Marketing.

L1 Eco City – confirming whether further support is required from the District.

L4 Belmont and Takapuna Toasters – Continue to have the coach's support.

### **New Clubs – Prospects, leads, clubs in formation**

**What is the progress, and what support is needed?**

No new clubs are in formation at this time

### **Division Events**

**What events have been held, and what feedback have you received?**

For example – COT, Area or Division council meetings, Area or Division contests, workshops etc

District Conference attendance by Division L Director and Ads.

Belmont and The Takapuna Toasters which is a corporate club. This year, they held a mock contest after a hiatus of many years. They are ready for the next contests. They are working on pathways. They need a strategy to share their achievements and spread the word of Toastmasters.

**What events are being planned, e.g., club anniversaries, DTM awards etc.?**

Handover of District Officers

### **Challenges**

**What challenges is the Division facing, and what potential solutions/assistance is needed?**

<b>Issues</b>	<b>Solutions</b>
Low membership numbers	Continue to encourage clubs to run Facebook campaigns to promote Toastmasters and areas.
Low interaction with the Toastmasters platform	Educational speech about how to interact with the platform and do the pathways before they deliver the speech