



Program Quality Director Report – 16 May 2025

Role: responsible for all aspects of education and training within the District

Executive Summary

May 2025 District Executive Committee meeting signals the wrapping up of our activities for the current year, and reflect on the progress we have made - what went well and what could be done differently. Investing in training and education is not just a strategy – it's a necessity for growth and long-time success.

In my last report, I commented on the importance of setting both short and medium-term goals to stay focused and motivated. Progress in education and training remains steady, with a clear emphasis on club quality and goal achievement. The semi-annual renewals period starting 1 April 2025 impacted membership growth as expected, but the focus remains on clubs attaining distinguished or higher status by 30 June 2025.

Club Officer Training

The training programme for club officers that was held in July and November 2024 achieved an overall 63%. This means, 526 club officers received valuable information to assist them in performing their roles in their clubs, and supporting their clubs to achieve quality and excellence. 43 clubs out of 119 were not able to get 4 club officers trained and therefore missed out on Goal No 9 on their Distinguished Club Program. A hearty thank-you to all the club officers who attended the training.

17 clubs were able to get all seven club officers trained. Congratulations to those clubs for their dedication and commitment to club excellence. They are:

Auckland West Club DRI Remark Club Franklin Club Harrison Road Club IPU New Zealand Club MCBC Club	Meadowbank Club Northern Impromptu Club- Northwest Club Pacific Club Pakuranga Club Papakura Club	Papatoetoe Club Silver Service Club Wake Up! Communicate - Club West Harbour Club Whangarei Toastmasters Club
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Workshops

Workshops on contest rules and contest briefings for chairs and judges were held in August/September last year. Workshops on how to be an effective judge/chief judge and contest chair were held in January this year. These workshops were popular, motivating some members to take a contest chair role and/or a judging role. This was evident in the recently completed area and divisions contests. It is true that, with knowledge, you can travel distances.

Our Pathways Onboarding workshop continues to be held monthly, and every new member who joins our district is invited to it. It has also been popular with current members. There have been numerous positive comments about this service, not only from new members but also from current members. It is a 'go-to' place to further understand Pathways. This initiative is ongoing for D112.

Our Club Coach Peer meetings continue monthly, providing a space for collaboration, support and learning.



Super Star Challenge

This challenge was launched in October 2024. It is a district-wide challenge to encourage all clubs to achieve distinguished, or higher status, by 30 June 2025. It has two parts:

Part 1 – achieve 5 or more distinguished club goals by 31 December 2024; and

Part 2 – achieve the qualifying requirement of either 20 members or a net growth of three new, dual or reinstating members by 30 June 2025.

Incentive: A Toastmasters-branded Club Visitor Book.

33 clubs achieved Part 1 of the challenge, and every effort is now focused on achieving Part 2 for all 33 clubs, plus others. (Refer to my March 2025 report for the names of 33 clubs). The district is in good stead to achieve its distinguished club goal by 30 June 2025.

Plus One Challenge

This challenge is a global initiative by Toastmasters International, actively promoted across clubs worldwide. It encourages members to regularly invite guests to club meetings and support their transition into membership. It is pleasing to see many of our clubs are participating in this challenge. A proactive approach to membership growth is a hallmark of a quality club and reflects the dedication and commitment of its members.

Annual District 112 Conference

Arrangements are nearing completion for our upcoming Annual District Conference, which promises to be an inspirational, educational, and engaging event. The conference will be held at the Millennium Hotel in Rotorua from 16 to 18 May 2025. Registration remains open, with the full 3-day rate of \$185 available until 3 May. From 4 May, it is \$235. Members are encouraged to register promptly via the D112 website to secure their place. More information about the programme, the venue and why you need to be there, is on the D112 website. I hope to see you there.

Wrap Up

This will be my last report for the year as Program Quality Director. I have enjoyed the challenges of this role, and I am most proud of what we have achieved in training and education, particularly in the quality of training we provided to club officers and district officers during the year. Some of the comments we received from participants included:

- *I found this round of training absolutely awesome ! Thanks to you and your team 🌟*
- *Thanks a lot for a wonderful COT. The level of excellence the team displayed was exactly what I needed to set the bar for the work week ahead. The interactions also provided me with a few insights on what to specifically improve in my role as President. The last session about future personal growth still sticks with me and I hope the trainer seeks more district roles in the future.*
- *It truly was one of the best trainings I've attended. I'm so pumped now. Just posted some short post on FB about it but will be sharing more soon and will be sharing with my club officers.*
- *Marlene, take a breath and be proud of what you and your team achieved today!!*

A team of dedicated, focused, and confident individuals is well-positioned for success. Thank you again to the training team of D112.

Marlene Krone
D112 Program Quality Director