



## **Program Quality Director Report – 7 March 2025**

### **Executive Summary**

Welcome to 2025! A fresh wave of positivity is in the air, and I am excited to embrace the opportunities this year has to offer. Setting both short and medium-term goals is a powerful way to stay focused and motivated—I've set mine, and I encourage you to do the same. Let's make this a year of growth and achievement!

Achieving club goals will be especially important this year, with the looming June 30 deadline to attain Distinguished status—or even higher. There are also exciting events on the horizon, including club, area, and division contests, as well as our highly anticipated District Conference in May in Rotorua. And what could be more thrilling than stepping onto the dance floor in your Gatsby-inspired attire at the Saturday evening dine and dance! Here's to a fantastic year ahead!

### **Club Officer Training**

Investing in training and education is not just a strategy – it's a necessity for growth and long-time success. In November 2024, the district's training team delivered six club officer training sessions, plus one more on 30 January 2025. 63% of the district's club officers were trained. This means, 526 club officers received valuable information to assist them in performing their roles in their clubs, and supporting their clubs to become top performers in quality and excellence. 43 clubs out of 119 did not manage to get 4 club officers trained and therefore missed out on Goal No 9 on their Distinguished Club Program. A hearty thank-you to all the club officers who attended the training.

17 clubs managed to get all seven club officers trained. Congratulations to those clubs for their dedication and commitment to club excellence. They are:

Auckland West Club	Pacific Club
DRI Remark Club	Pakuranga Club
Franklin Club	Papakura Club
Harrison Road Club	Papatoetoe Club
IPU New Zealand Club	Silver Service Club
MCBC Club	Wake Up! Communicate - Club
Meadowbank Club	West Harbour Club
Northern Impromptu Club-	Whangarei Toastmasters Club
Northwest Club	

Designing and delivering club officer training is a significant undertaking, and the training team's dedication in mastering the content, taking ownership, and delivering impactful sessions has been truly invaluable. I extend my heartfelt appreciation to the entire team for their outstanding contributions and commitment to this programme. Special recognition goes to Amy Overington for material design, as well as Rachel Evans, Dione Coleman, Suzy Elks and Morgan Dolfin for delivering the training. Additionally, I would like to acknowledge the support of James Hippolite, Stephen Budai, Richard Perkins, Mark Tweedale, Robert McLaren, Troy Smith, Sandeep Kinge, and Neil Stichbury, whose assistance played a crucial role in the program's success.



## Workshops

In January this year, workshops on “**How to be an Effective Judge or Chief Judge**” and “**How to be an Effective Contest Chair**” were held to equip participants with the essential knowledge and skills needed to perform these roles professionally in the upcoming club, area, and division contests. While attendance was moderate, those who participated gained valuable insights, enhanced their awareness, and strengthened their leadership abilities - key advantages when taking part in contest events. Special thanks to our District Contest Consultant, Alun Chisholm, who co-presented these workshops with me.

## Super Star Challenge

This challenge was launched in October 2024. It is a district-wide challenge to encourage all clubs to become Distinguished, or better, by 30 June 2025. It has two parts:

Part 1 – achieve 5 or more distinguished club goals by 31 December 2024; and

Part 2 – achieve the qualifying requirement of either 20 members or a net growth of three new, dual or reinstating members by 30 June 2025.

Incentive: A Toastmasters-branded Club Visitor Book.

I am delighted to acknowledge the following clubs that achieved Part 1 of the challenge.

<b>Super Star Challenge – Clubs with 5 goals by 31 December 2024</b>		
K1 Toastmasters @ Lunchtime Club	M3 Three Kings Club	O5 Papakura Club
K3 Riverhead Club	M4 Ernst & Young Club	P1 Ngamotu Breakfast Club
K3 Silverdale-Orewa Club	M5 Auckland Club	P1 Pukekura Club
K4 Albany Club	M5 Orakei Club	P3 Cambridge Treetown Club
K4 Sunnynook Club	M5 Ponsonby Club	P3 Dinsdale Club
L1 Northwest Club	N2 Ma Runga Waka Club	P4 Hamilton Club
L1 West Harbour Club	N2 Talking Heads Club	P4 Hamilton Central Essential Club
L2 Birkenhead Club	N4 Datacom Club	Q1 Arawa Club
L2 Glenfield Club	O2 Eastern Bays Club	Q1 Taupo Club
L2 One Hour Club	O3 Botany Club	Q2 Lake City Breakfast Club
M1 Auckland West Club	O3 Howick Club	Q2 Pioneers Club
M2 Flying Start Club	O3 Pakuranga Club	R1 Palmerston North Club
M2 Morning Toast Club	O3 Pohutukawa Coast Club	R3 Pania Club
M3 Eden-Epsom Club	O4 MCBC Club	
M3 Onehunga Club	O4 Pacific Club	

The race is on and time is ticking for the above clubs to achieve Part 2 of the challenge by 30 June 2025. Any other club that achieves both parts by 30 June becomes a Super Star Club.

## Plus One Challenge

This challenge is a Toastmasters International initiative and is promoted in all clubs around the world. The challenge is for members to bring a guest to their club meetings as often as they can. District 112 supports this challenge through its ongoing PR marketing campaign to increase membership. As of 14 February, 549 new members have joined our district.



Finally, with the assistance of Area Directors, I encourage all clubs to set clear, focused goals aligned with their **Distinguished Club Program** to achieve **Distinguished** or higher status by June 30, 2025.

**Marlene Krone**  
**D112 Program Quality Director**