



## Club Growth Director Report – 7<sup>th</sup> March 2025

**Our District mission** is our focus. “To build new clubs and support all clubs in achieving excellence”.

### Club Growth Team Activities

The team has been very busy in the last six months. Our Club Extension Chair, the outgoing Aroha Heene has been busily following up on leads for new clubs -I have attended a number of those with her including demos for the now newly chartered Hobsonville Toastmasters -special mention to Tim Muhundan for all his and his teams work getting Hobsonville chartered. Club Quality Chair Neil Stichbury has had to split his time taking on the District Parliamentary role as well (but still finding time to support the team). In the next six months we will be looking to run some workshops to support our clubs in any area of focus they need -If your club requires any support, please reach out to me and we will come up with a plan to help however we can. Our Club Retention chair, Elizabeth Viljoen has been working, not only supporting our energetic Public Relations Manager, Kenneth Gustilo but also the new team of club coaches which now totals 20 for the district. Please let us know if you wish to undertake a club coach role.

### Dashboard Summary – Update as at 9 February 2025

Since my last dashboard update some of the year's goals have moved slightly (Paid +3 & Distinguished clubs +2) even with this recalculation from International, we are still focused on the Select Distinguished target.

Challenges & solutions:

Paid clubs: 11 seems a stretch but we just need to get our clubs not in good standing up to 8+ members, the 2 ineligible clubs to find 3 renewing members or some potential leads for brand new clubs.

Member Payments: We are sitting exactly on the halfway mark; I challenge all clubs officers to encourage your members to pay their dues as early as possible, not only to cement these numbers early but to ensure the realignment team is able to include all active clubs (their planning is based on clubs in good standing).

Distinguished Clubs: Although many of you have already hit 5 DCP goals they won't count until your club membership dues requirement is paid past 30<sup>th</sup> June (i.e. to September 2025). Requirement is your membership base +3 or 20 members.

District Goal	Year's Goal	Actual to date	Needs more
Paid Clubs	130	119	11
Member Payments	4,645	2,323	2,322
Distinguished Clubs	59	0	59

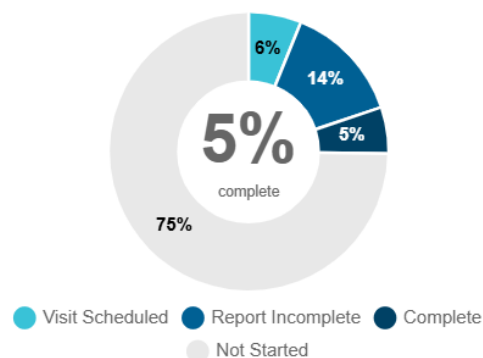
### Area Visits

We finished strong at the end of November 2024 at 97% completion (only 4 visits not submitted in time).

For round 2 we need to begin planning early and through the Division Directors all Area Directors have been urged to “schedule” their 2<sup>nd</sup> visits by the end of February.

The reason for the urgency to schedule the visits is because there are many other activities to focus on - contests (Club/ Area/ Division/ District) conferences and membership renewals to name a few. Getting these visits completed (scheduled, attended & reports submitted) is imperative to know where the district needs to direct its support.

Currently (at the time this report was written) we have 6 visits completed; 17 started & 7 scheduled – a great start however this is only a quarter of our clubs.



Suspended clubs are not reflected in graph