Toastmasters New Zealand North
District 112

Club Growth Director Report – September 2024

Our District mission is our focus. "To build new clubs and support all clubs in achieving excellence".

Club Growth Team Activities

In July we reestablished our club growth team, to continue to grow and sustain our District. Our team has Aroha Heene continuing as Club Extension Chair, Elizabeth Viljoen has joined as Club Retention Chair and Neil Stichbury returns as Club Quality Chair. This year we are working closely with our Public Relations Manager, Kenneth Gustilo to keep those channels of communication open. This year I am also looking at appointing a Club New Source Research Chair to help generate new leads in the district. The Club Growth Team meets every two weeks to share ideas and see what challenges and solutions the rest of the team is dealing with.
Growing new clubs is a team effort and we cannot do it by ourselves, we need your help to make this work. If you are interested in working with one of the Club Growth Teams, please let me know, whether it be helping coach a club, working with clubs to make their meetings more engaging to sustain their membership or helping with Demo meetings for potential new clubs.

September Dashboard

Paid clubs increased from 126 to 128, College Hill Toastmasters (NZ Police) [Area to be assigned] in July and Xero New Zealand Toastmasters Club (Area O3] in August. As at 28th August, our member payments were 328, this includes 140 renewing members, 145 new members and 43 charter members (comprised of the two new clubs).This is a good start but we need to keep striving to find further new sustainable opportunities.

Dashboard Summary – Update as at 1 September 2024

District Goal	Year's Goal	Actual to date	Needs more
Paid Clubs	127	128	-1
Member Payments	4,645	367	4,278
Distinguished Clubs	57	0	57

Area Visits

Around 20 visits and reports have been completed at this stage. We are working with the Division and Area Directors to complete these vital indicators to establish whether assistance is required and if so, what form is needed to keep our clubs strong. The strength of the district is determined by how well our clubs are operating, to assist their success in achieving excellence we must support the clubs in whatever capacity we can.

Anniversaries

We are pleased to acknowledge the following clubs who are celebrating milestone anniversaries this year.

Celebrating 40 years -CHB Toastmasters Club (July) & Pania Club (November)
Celebrating 50 years – Pakuranga (May)
Celebrating 60 years – New Plymouth Toastmasters Club (October)

Mark Tweedale
Club Growth Director 2024-2025
District 112 New Zealand North