



---

# Build a healthy club

D112 Club Officer Training | July 2024

# Toastmasters club mission



We provide a **supportive and positive learning experience** in which members are empowered to develop **communication and leadership skills**, resulting in greater **self-confidence** and **personal growth**.

# Distinguished Club Programme (DCP)



Qualifying requirement: at least 20 members or a **net** growth of 5 members over the year

## EDUCATIONAL GOALS



- ✓ Four **Level 1** awards
- ✓ Two **Level 2** awards
- ✓ Two more **Level 2** awards
- ✓ Two **Level 3** awards
- ✓ One **Level 4, 5, or DTM** award
- ✓ One more **Level 4, 5, or DTM** award

## MEMBERSHIP GOALS



- ✓ Four new members
- ✓ Four more new members

## TRAINING GOALS



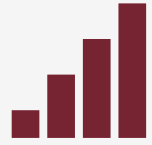
- ✓ Four officers trained during both training periods

## ADMINISTRATION GOALS



- ✓ One dues renewal and one officer list submitted on time

# SWOT analysis for your club



## Strengths

*e.g. "All members are progressing well in Pathways"*

## Weaknesses

*e.g. "Our guests can be made to feel like outsiders"*



## Opportunities

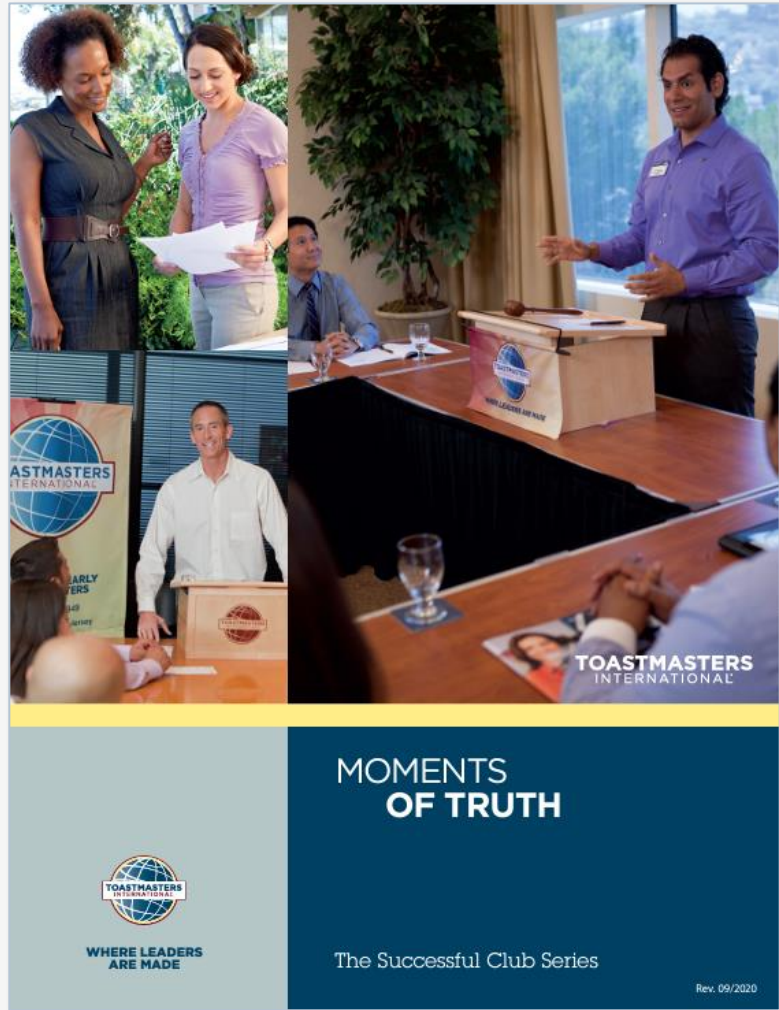
*e.g. "We have several experienced members who could take on mentoring opportunities"*

## Threats

*e.g. "Our venue cost is about to go up"*



# Run a Moments of Truth session with your club



- First impressions
- Membership orientation
- Fellowship, variety and communication
- Programme planning and meeting organisation
- Membership strength
- Achievement recognition

Search *Moments of Truth*  
on [www.toastmasters.org](http://www.toastmasters.org)

# Club Success Plan: A tool to achieve success in the Distinguished Club Programme

## Club Success Plan Building Blocks



Team composition & ways of working

**Education  
DCP goals**

 Situation analysis

 Action plan

**Membership  
DCP goals**

 Situation analysis

 Action plan

**Training  
DCP goal**

 Situation analysis

 Action plan

**Administration  
DCP goal**

 Situation analysis

 Action plan



# Quiz!

---

1. Name one of the Distinguished Club Programme goals.
2. Where should you upload your Club Success Plan?
3. Name one of the elements of the Moments of Truth.

