Club Growth Director Report – June 2024

Executive Summary

The 2023-2024 year has demonstrated steady growth in District 112, both in terms of new clubs and membership. The effects of COVID-19 have largely vanished, allowing members to once again enjoy in-person meetings while also embracing the added capability of hybrid meetings. As we near the end of our Toastmasters year, a few clubs are still striving to achieve good standing or distinguished status, with a strong motivation to reach these goals by 30 June 2024. We wish them the best of luck in their endeavors.

June Dashboard

The table below compares our current position with District goals.

	District Goal	Actual at 14/6/2024	Need more	Tracking
Paid Clubs	140	121	19	86%
Member Payments	4626	4436	190	97%
Distinguished Clubs	56	37	19	66%

Distinguished clubs - on 14 June, 22 clubs have achieved their 5 DCP goals and need 1-3 members to become distinguished. I am aware that every effort is being made to reach distinguished status by 30 June, and I wish these clubs all the best in their endeavours.

New members – 921 humans have joined Toastmasters in D112 since 1 July 2023 – a 4% increase on 2022-2023.

Area Director Club Visit Reports - 93% of reports were filed at Toastmasters International by 31 May 2024. This is a remarkable effort by our Area Directors. Well done!

Club Growth Team

The club growth team comprising Club Extension Chair - Aroha Heene, Club Retention Chair -John DiLeo, Club Quality Chair – Neil Stichbury and Club Growth Director – Marlene Krone, have worked hard during their term to build clubs and grow membership. Two clubs have chartered this year (Waikorero Toastmasters and Verbal Voyagers Toastmasters, and another two (College Hill Toastmasters and Xero) are completing their paperwork to charter in June.

Club Coaches

There are many clubs in the District that qualify for a club coach. A number of them have been approached to take a coach. The following table shows coaches who have been appointed as clubs coaches.

Coach	Club
Cameron Phillips	Howick Club
Marcus Bristol	Sunnynook Club
Neil Stichbury	Ernst & Young Achieving Potential Club
Stephen Lindsay	Milford Club

Craig Martin	MITe Speakers Club
Isabel Carter	Takapuna Toasters Club
Peter Chatteris	Pakuranga Club
Jobet Panton	Wired for Sound Club
Jonathan Darby	Onehunga Club

Under the new process for the Club Coach Program, Toastmasters International considers each assignment to continue until 30 June, regardless of the date on which the club achieves distinguished status. If an assignment was successfully completed, Toastmasters International sends an email to the president of the club asking for confirmation of the successful completion of the assignment. Once the club president replies, Toastmasters International awards the completion certificate and updates the member's profile at Toastmasters International.

Anniversaries

Congratulations to the following clubs that celebrated milestone anniversaries recently. They are:

Dinsdale Toastmasters Club – 40 years in May
Taniwha Hunters Toastmasters – 30 years in June
Onehunga Toastmasters - 20 years in June
Harrison Road Toastmasters – 20 years in June
ANZ Bank Auckland Toastmasters – 20 years in June
DRI Remark – 20 years in June

Marlene Krone
Outgoing Club Growth Director 2023-2024

Mark Tweedale
Club Growth Director 2024-2025