



## **District 112 Public Relations Manager's Report**

### **Newsletter**

- The latest newsletter from November featured news and updates from the District Director, Program Quality Director, Club Growth Director, and the Public Relations Manager. This district newsletter provides updates on upcoming events and events that happened last month. It also had a few thank you messages for the service our wonderful Trio have been doing for our district and communities.
- Members receive the newsletter via email, and the link is also posted to the website and social media.
- Special mention and thank you to Rob Wightman DTM and Toni Sharp DTM, for continuing as our valued newsletter coordination and proof-reading team.

### **Social Media Update**

#### **Facebook**

- The District 112 Toastmasters in New Zealand Facebook Page currently has a significant growth of 1.129 followers.
- The district members have used the D112 Toastmasters post for sharing their Problem, Agitation, and Solution posters, and many have expressed interest in learning more about social media promotion.

#### **Coming soon.**

- PRM Journal.PRM will showcase the experiences and stories of district members and it will be featured in the social media platform and mailchimp.
- Establish a VPPR Team Lead, they will be the specialised team to support struggling clubs in their promotional endeavours and enhance their capabilities.