



District 112 Director’s – James Hippolite – Report – October 2023

This report is written for:

- ♣ All members and is published on the District website (D112 admin procedure 9.5, 21 days - DEC)
- ♣ District Executive Meeting online 18 November 2023

District Success Plan 2023-2024 – was submitted by the 30 September 2023 deadline.

Each year, the District must submit the District Success Plan (DSP) to Toastmasters International by 30 September, a requirement of the Distinguished District Program.

The three goals set by Toastmasters International are **Club Growth, Membership Payments, Distinguished Clubs**, and 85% of District Officers trained.

The Board of Directors have amended the recognition program for the 2023-2024 program year. For paid clubs, “No net club loss” (previously growth of 1.5%), Membership payment decreased from 1.5% to 1% for distinguished, and the distinguished club number of 40% of clubs remained unchanged.

The goal we have set ourselves for the district is Distinguished District. The table below shows the targets for each recognition program level.

District Recognition Program – Goal – Distinguished District

Club Growth		Distinguished Clubs		Membership Payments	
<b>Paid Clubs</b>		<b>Distinguished Clubs</b>		<b>Payments</b>	
Base	To Date	Base	To Date	Base	To Date
<b>138</b>	<b>123</b>	<b>138</b>	<b>0</b>	<b>4,580</b>	<b>2,202</b>
<b>Goals</b>		<b>Goals</b>		<b>Goals</b>	
Distinguished		Distinguished		Distinguished	
<b>138</b>		<b>56</b>		<b>4,626</b>	
Select Distinguished		Select Distinguished		Select Distinguished	
<b>139</b>		<b>63</b>		<b>4,718</b>	
President’s Distinguished		President’s Distinguished		President’s Distinguished	
<b>143</b>		<b>69</b>		<b>4,809</b>	
Smedley Distinguished		Smedley Distinguished		Smedley Distinguished	
<b>145</b>		<b>76</b>		<b>4,947</b>	
Distinguished – 138		Distinguished – 56		Distinguished – 4,626	

Current Situation

October renewals are essentially complete. The situation of paid clubs is concerning.

- 8 clubs have no members registered (14 last year)
- One club has less than three members registered (2 last year)
- 27 clubs that have less than nine members registered (21 last year)
- 48 clubs out of 138 (35%) clubs are not in good standing (37 out of 149 [25%] last year)

The goal to be a Distinguished District will be challenging based on our current statistics though we have eight months to initiate actions to support clubs to be in good standing.

The strategic plan initiatives include **Educating** our members, providing opportunities to **Enjoy** fellowship and supporting members to **Excel** at running quality club meetings.



## Strategies – Educate, Enjoy and Excel

The strategic plan is grouped around three themes Educate, Enjoy and Excel.

### Education Program – Pathways Is the Only Way Forward

Feedback from members is that they would like more training on navigating base camp and achieving a level and a path. The actions that have been implemented are: -

- New members Pathway workshop – “Getting Started” – 26th of the month, every month;
- Pathways educational sessions at Club Officer Training, District Officer Training & Division Conferences
- Ongoing review of D112 website – refresh to provide resource links to commonly asked questions and more (the webmaster would appreciate your feedback)
- Education awards monthly recognitions for level 1 (new if completed within eight months), Triple Crown awards, level 5, DTM
- Presentation Mastery path – translation to Te Reo. Glossary is complete. Awaiting TI review.

### Enjoying Fellowship

- Monthly opportunities to meet face-to-face either at Club Officer Training, District Officer Training, Club Contests, Area Contests, Division Conferences, or District Conference.
- Area Director club visits valuable moments of truth – complete early by 31 October 2023
- Club Coach Program – matching DTM candidates with eligible clubs. You may receive a personalised invitation to become part of the District club coach team to help clubs.
- Sister Divisions, Areas, Clubs – work together, e.g., contests, membership campaigns etc
- Recognition of club anniversaries – where possible, a member of the Trio will attend.

### Excellent Meetings

- Division Directors have been given a Marketing budget to spend where they see a need. Speak with your Area Directors to get your club included in the communication plan – on social media, advertising on Google and YouTube, in social media promotions.
- Marketing material are available if you have run out – visitor booklets, division club details insert cards, social media posts, bookmark or similar. Discuss your needs with your Area Director.
- Prospect club enquiries are managed promptly – demonstration, sponsors, and mentors identified (there are at least three to four leads who are considering chartering clubs right now!)

“Learn from yesterday, live for today, hope for tomorrow. The important thing is not to stop questioning” Albert Einstein.

As a District team, we have our goals, and we have a plan. The District team (top table, chairs, division, and area directors) will plan the actions for the District, update the plan monthly, measure the success and be prepared to amend if strategies are not working. Progress updates will be communicated in the District newsletter and will be agenda items for District officer meetings.

We stay focused on achieving the District mission “to build new clubs and support all clubs in achieving excellence”.

Blessings

2023-2024 District Director

James Hippolite, DTM

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