



Club Growth Director Report – November 2023

October Dashboard

The first quarter showed steady membership growth in the District. Since 1 July this year, 365 new members have joined our District. Since 1 October membership payments grew by 231. Our club base at 1 September was 138. By 30 September it dropped to 123. This fluctuation is to be expected at the end of each semi-annual period. Those clubs that didn't achieve good standing status at 1 October need our support and we wish them well in their efforts to return to a club of good standing very soon.

The table below shows our position to date.

District Goal	Year's Goal	Actual to date	Needs more	Tracking
Paid Clubs	138	123	15	91%
Member Payments	4626	2202	2424	48%
Distinguished Clubs	56	0	56	0%

New Clubs

No new clubs have chartered yet, however, there are a number of clubs in formation, and resources are being channeled into holding demonstration meetings during November.

Club Coaches

Since 1 July this year the following coaches have been appointed to clubs:

Club	Coach	Effective date
Howick Toastmasters	Cameron Phillips	31 July 2023
Sunnynook Toastmasters	Marcus Bristol	9 August 2023
Ernst & Young Achieving Potential	Neil Stichbury	12 October 2023
Milford Club	Stephen Lindsay	20 October 2023

A club is eligible for a club coach if they have *no fewer than* 3 members, and *no more than* 12. A placement can only be made on a written request from a club for a coach. The coach, and at least one member of the club executive, are required to complete the club coach module. Club coaching workshops are run on the 4th Wednesday of each month by John DiLeo, our Club Retention Chair. The dates are on our [District Calendar](#).

Area Director Club Visits

A huge thank-you to area directors who have completed their club visits to date. So far, 33.79% of visits have been completed. Keep up the pace and let's meet this goal for our District. The deadline for completing all club visits in this first round is 30 November. If a club is not meeting, simply enter "club not meeting" in every field in the club visit report. It is better to file a club visit report than not at all. Every club visit report is read by your Trio (District Director, Programme Quality Director, Club Growth Director).

Anniversaries

Congratulations to **Waitemata Toastmasters Club** which is celebrating their 58th anniversary in November. The club chartered on 1 November 1965. Your service to members and your community is golden.



Finally, I hope you all enjoyed the long break during Labour Weekend. Weren't we lucky with the weather!

Christmas is around the corner and if the weatherman is correct, we can look forward to a fine and warm Christmas. Make sure you plan to do something over the Christmas break because the essence of feeling great is looking forward to something in the future.

For now, let's continue to hold our values and work together towards achieving our goals.

Marlene Krone DTM
Club Growth Director 2023-2024
District D112 New Zealand