



## **Club Growth Director Report – 10 August 2023**

### **July Dashboard**

Paid clubs increased by one in July to 135. The additional club was Taniwha Hunters from Area QI. As at 31 July, our member payments were 1,219, of which 1081 related to members who renewed before 31 July at the discounted fee rate. This represents 26.7% of our member payments base of 4,571. This is great news, especially when we are only one month into our toastmasters year. I want to thank those members who took up the discounted fees. Well done! Please note that the cut-off date for the discounted fees was 31 July 2023.

We had 125 new members join Toastmasters as at 31 July 2023. I am very keen to see this number increase each month.

### **Club Growth Team Activities**

In July we established a club growth team to help our District grow - by helping to build new clubs, strengthen existing clubs and grow membership. The team is made up of the Club Extension Chair - Aroha Heene, Club Retention Chair - John DiLeo, Club Quality Chair - Neil Stichbury and me as Club Growth Director. The team has been busy looking for opportunities to build new clubs and looking at clubs that need coaches and/or mentors and assigning coaches. John DiLeo is running monthly coaching/onboarding workshops focusing on getting eligible clubs and interested Toastmasters ready to participate in the Club Coach Program. These workshops occur on the last Wednesday of the month and the dates/details are on the District Calendar. The District currently has 65 clubs that need coaches. Our pool of coaches is small, and we need more coaches. Breathing life back into a club is hugely rewarding and satisfying. Don't wait - become a club coach. Coaching a club also completes one of the requirements towards a DTM award.

John DiLeo and Aroha Heene are looking for keen toastmasters to team with them in building new clubs, facilitating demo meetings, and collaborating with clubs that need coaches. If you would like to join a dynamic team and contribute your skills to making a difference to a club or member, please contact John on [ClubRetentionChair@d112tm.org.nz](mailto:ClubRetentionChair@d112tm.org.nz), or Aroha on [ClubExtentionChair@d112tm.org.nz](mailto:ClubExtentionChair@d112tm.org.nz).

A Club Growth Team Planning meeting was held on 28 July with Division and Area Directors. The purpose was to share our District goals relating to new clubs, distinguished clubs, and membership payments for this Toastmasters year, and to brainstorm ideas on how we will achieve our goals. The meeting went well.

### **Anniversaries**

We are pleased to acknowledge the following clubs who are celebrating milestone anniversaries this year. Congratulations to:

Birkenhead Toastmasters – celebrating 30 years  
NorthWest Toastmasters – celebrating 25 years

Finally, to all Toastmasters – thank you for your support of our District goals. It is very much appreciated. Keep prioritising your development through Toastmasters – and I am confident that so long as we hold our values and work together towards our goals, we will achieve something truly amazing.

Marlene Krone DTM  
Club Growth Director 2023-2024  
District D112 New Zealand