TOASTMASTERS INTERNATIONAL®

TOASTMASTERS INTERNATIONAL
Narratives for
December
2022-2023

DISTRICT 112

In the following white cells, include a brief narrative (description/explanation) of the monthly income, revenues and expenses associated with each category of the Profit & Loss Report. Explain if the monthly activities aligned or did not align with the District budget and the District Success Plan. A separate sheet may be used. For each of the four Quarter Reports, **all sections of this narrative page must be completed in order for the report to be accepted by World Headquarters.** The questions in the boxes are to help you formulate narratives. If needed please delete the questions, and replace them with your narratives.

Membership Dues Allocation

Membership payments received less than budgeted for.
Many factors have impacted this: Several clubs were suspended and members have not renewed their membership in multiple clubs.

Conference Net Income/(Loss)

The conference is to be held in May 2023.
The conference committee has budgeted for a breakeven.

Fundraising Net Income/(Loss)

No fundraising events were held. None budgeted for.

District Store Net Income/(Loss)

No district store.

Marketing Outside of Toastmasters

Our events are marketed, mainly on FaceBook, 50th club anniversaries, and area/division contests.

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Recognition

The main focus of our District this half-year was on Division Conferences and Awards Celebration Night for 2020/21 and 2021/22 years.
Budget was set aside for conference giveaways.
There were no unexpected expenses.

Club Growth

Support Workshops were conducted with an emphasis at COT to realise that our membership and club standing is not in good shape.
We have provided supportive workshops in many areas. These include club coaching, judging, personal success plans and Club supportive programs (for clubs without coaches). The reversal of accruals at 30/6/2022 has caused the negative expense.

Public Relations

We continued to promote on FaceBook the events of our clubs. Two clubs achieved their 50th birthday one in August, and another in September.
The continuous use of Facebook has been encouraged and the uptake up has improved. The Daily Postings are ongoing. e.g. Monday, Moment etc. Facebook Boosting and Google Ads are used. No outside contractors have yet been used.

Education and Training

The main focus of our District this half year was on DOT and COT.
There were no unexpected expenses.
DOT event was held in the same venue as DEC and therefore, costs were coded to Administration. COT workshops were held on Zoom. These resulted in a low expenditure.

Speech Contests

The main focus of our District this quarter was on Humorous and Table Topics contests, at the Area and Division level.
There were no unexpected expenses.
Spending was lighter than expected on venue hire. Many Areas opted to have combined contests to encourage higher numbers to attend and economise on costs. Also, the hybrid format helped to hire smaller venues. These contributed to a low level of expenditure than budgeted.

Administration

Zoom subscription was the major expenditure.
The reversal of last year's large accrual for courier fees ($2K) kept the overall expenditure low.

Food and Meals

Some refreshments at Speech Contests were coded under this category. The expenditure is negligible.

Travel

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The travel-related events were the International Convention, District Training/Exec Meeting, and Area Director Visits.
Reimbursements were made for the events mentioned above.
Registration fees and Travel expenses of the International Conference have been accounted for under Travel. We did not seek reimbursement from TI for ground travel.

Lodging

International Convention and a Club 50th Anniversary Event were the main items of expenditure in this category.
There were no unexpected items of expenditure.
Lodging during International Convention far exceeded the budget ($6.1K Vs $4.5K). The expense was under-budgeted.