Toastmasters New Zealand North
District 112

District 112 Director's Report – April 2023

This report is written for:
All members and District officers at the District Executive Meeting online on 28 April 2023.

District Mission

The district's mission is to **build new clubs** and **support all clubs** in achieving excellence.

District Purpose

The district's purpose is to enhance the quality and performance and extend the network of the member clubs of Toastmasters International within the district's boundaries, thereby offering greater numbers of people the opportunity to benefit from the Toastmasters education program.

District Vision

The district's mission and purpose underpin the goals and actions initiated in the district's success plan. The focus for the year was **reconnecting** and **rebuilding** clubs to enable more New **Zealanders to experience the benefits of becoming a Toastmaster.**

Core Values and Themes

1. **Respect - Members are valued, especially their time.**
   - Welcome to District 112 email sent to new members.
   - Pathways induction workshop – how to get started in pathways 26th of each month.
   - Dates of district events are published at the beginning of the year.
2. **Service - Members receive value for their membership.**
   - Pathways new member's level one recognition
   - Promote triple crown pin and how to achieve one.
3. **Excellence – Quality clubs create excellence.**
   - Club Officer training – tools and resources to support clubs.
   - Club Support Team – available to assist clubs when required.
4. **Integrity – Doing what we say.**
   - Sister divisions – working together – smarter, not harder.
   - Website review – improvement based on feedback.
   - Te Reo translation of Presentation Mastery.

District Goals

The district goals set by Toastmasters International to be achieved by 30 June 2023 are:

1. **Club Growth** – Goal – 150 paid clubs
2. **Membership Payments** - Goal – 5066 membership payments
3. **Distinguished Clubs** – Goal – 60 distinguished clubs
4. District Officers trained – Goal – 85% (achieved)

District Success Plan

The strategic initiatives adopted in the district plan were to reconnect with our members, provide value for membership and support club officers to run quality club meetings: **Reconnect, Retain and Rebuild**.
How:

- Support members and clubs to increase pathways adoption.
- Club support programs
- Promoting and marketing Toastmasters monthly

Year in Review – Successes and Opportunities

It was great to be able to return to having in-person training for district officers, but also the convenience of online or hybrid for other sessions.

The trio travelled to Toastmasters International training in August and January and attended the convention. This was an amazing opportunity and an unforgettable experience. We appreciated the opportunity to hear about Toastmasters International's future and network with other district officers worldwide, especially our Region 12 peers.

A highlight for me has been seeing area and division directors working together for contests and council meetings for their contests and conferences. Much work goes into running these events, and from the ones I have managed to attend, district officers should be very pleased with how that went. Attendance for contests is still low; hopefully, we can see that increase next year.

Pathways, in particular basecamp, can be daunting for the first time, and the district has been offering monthly workshops which have been well attended. Thank you to Amy Overington and her team for doing an excellent job each month imparting their knowledge to our new and existing members on navigating and getting started in pathways. This year's incentive for new members has been a pathway badge in achieving level one within eight months. Congratulations to our DTM recipients, Ben Ross, and Murray Coutts. Hopefully, we will see that tally increase before the end of the Toastmasters year on 30 June 2023.

The challenge and, therefore, our opportunity next Toastmasters year is to provide early support to clubs with low membership numbers. We started the 2022 to 2023 Toastmasters year with 150 paid clubs. Some clubs have indicated they will not renew, which is sad, but a reality. Thank you to the area directors for completing your club visit reports. This information is gold. The reports help shape the strategies for the next Toastmasters year.

I have enjoyed and grown through my time as D112 District Director. The skills you learn as a trio member are invaluable and transferrable to all areas of your life. I look forward to being the Immediate Past District Director from 1 July 2023 and supporting the incoming district team.

Regards
2022-2023 District Director
Wendy Wickliffe, DTM
districtdirector@d112tm.org.nz