

District 112 Public Relations Manager's Report

District	112	District Public Relations Manager	Sabrina Naseem	Report date	Oct 2022

PRM Status

Social Media Update

- YouTube Channel We now have 140 subscribers on YouTube, an increase of 12 since June this year.
- The <u>District LinkedIn</u> page has increased by 10 followers since the last newsletter and now has 455 followers.

It is an exciting time for conferences, and these have been advertised and well received. For example, Division N had an exciting <u>poster</u> released to invite members to their District Conference.

TOASTMASTERS

WHERE LEADERS ARE MADE

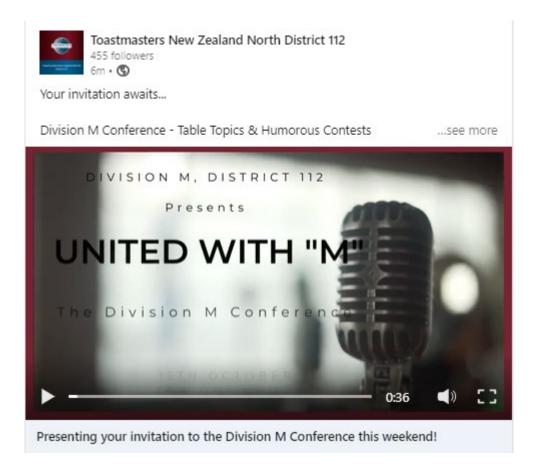
Division N Conference

Saturday 8th October 10am - 1pm

University of Auckland, Conference Centre Building (City Campus) 22 Symonds Street, Auckland CBD Room: Conference Centre/423-342, 423-340



Division M created an awesome <u>video</u> to showcase what their conference would have in store for their visitors.



Division L also had an exciting <u>video and post</u> from their Division Director on the success of their conference, featuring pictures and shout outs to the prize winners and special visitors.

DIVISION L CONFERENCE | Toastmasters New Zealand North District 112 Saturday, 8 October 2022

Division L Director Meegan Herewini and Division L had much to celebrate during our conference last weekend.

Club Growth Director Richard Perkins DTM represented Toastmasters New Zealand North District 112 at the conference and gave a Toastmasters Values Coin to our esteemed Division L Director.

Division L Toastmaster of the Year 2021-2022 - Shane Fenton. Immediate Past Division L Director, Suzy Elks, praised Shane and Annette Fenton for their dedication to Toastmasters and their continuous support all over the division.

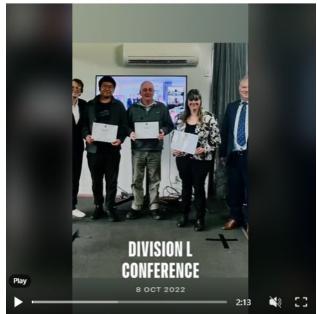
Well done to our contest winners that will represent us at the District 112 Conference!

TABLE TOPICS CONTEST 2022-2023 Michael Barker - Devonport Esplanade Toastmasters Phil Turner - Glenfield Toastmasters Phil Turner - West Harbour Toastmasters Contest Chair: Elizabeth Viljoen Chief Judge: Nathan Piahana, Division O Director

HUMOROUS SPEECH CONTEST 2022-2023 Stephen Lindsay - Review Toastmasters (Auckland) Katrina Matich - Auckland Advanced Toastmasters Norris Zhang - North Shore Toastmasters Contest Chair: Vladimir Kvasnicka Chief Judge: Nathan Piahana, Division O Director

WORKSHOPS

 Pathways Level 4 and 5 - presented by Mike Diggins (and we celebrated the announcement that he is the District 112 Toastmasters in New Zealand Toastmaster of the Year 2021-2022) PEValuations - presented by Neil Stichbury DTM PDD and Alun Chisholm DTM PDG #toastmastersinternational #toastmastersNZ #contests #conference #publicspeaking #speakingcontest #newzealand #growth #confidence #leadershipskills #whereleadersaremade



Please let me know if your club has anything to share on the District LinkedIn page because I would love to help promote your club and activities on this platform.

- The <u>District Facebook page</u> has 492 members. Recent popular posts have included more Division Conference posts and special anniversaries.
- We now also have access to post on **Instagram**! This is very exciting because we can reach a bigger audience through this popular photo-sharing app for smartphones. Our posts on Instagram will be focused mainly on sharing photos and videos with the public. I will be training up with our past PR Manager to learn how to post more through our District Instagram. Keep your eyes peeled!

Newsletter

- **The last monthly newsletter** from September featured news and updates from the District Director, Program Quality Director, Club Growth Director, and the Public Relations Manager. This district newsletter provides updates on upcoming events and events that happened last month.
- This month's newsletter will be coming out 15 October, just a bit later due to several District commitments, apologies for the late notice! However, in this edition of the newsletter, Key Dates and District Events were posted, including the District Executive Training and District Executive Meeting happening on 5 November 2022. A reminder of the Division Contests, which would all be completed by 15 October, were celebrated.
- Divisions K, O, R 1 October, Divisions L, N, Q 8 October, Divisions M, P 15 October.
- Members receive the newsletter via email, and the link is also posted to the website and social media.
- Special mention and thank you to Rob Wightman DTM and Toni Sharp DTM, especially at such short notice and under limited time! They have kindly continued to carry on as our valued newsletter coordination and proof-reading team.

Support for PRM: Forming teams

 Would you like to get involved in a project to support the district?
If you have something to share or want to get involved, please contact the Public Relations Manager, Sabrina Naseem, via email: prm@d112tm.org.nz

Support for VPPRs

• VPPR Folder on Google Drive and Club Officer resources on our website d112tm.org.nz

Contact details: Sabrina Naseem <u>prm@d112tm.org.nz</u> WEBSITE <u>www.d112tm.org.nz</u>