



### DISTRICT 112 NEW ZEALAND NORTH DIVISION REPORT

|          |   |                        |                |             |            |
|----------|---|------------------------|----------------|-------------|------------|
| Division | O | Division Director Name | Nathan Piahana | Report date | 17/10/2022 |
|----------|---|------------------------|----------------|-------------|------------|

## DISTINGUISHED CLUB PERFORMANCE

This shows how each area is performing, with respect to DCP goals.

▼

Division O

D Clubs 0

S

▼

Area 02

D Clubs 0

S

|   | Membership |         | Goals |
|---|------------|---------|-------|
|   | Base       | To Date | Met   |
| 00000848 Meadowbank Toastmasters        | 13         | 13      | 0     |
| 00006480 Ellerslie Sunrise Toastmasters | 14         | 15      | 2     |
| 00007664 Eastern Bays Club              | 18         | 21      | 1     |
| 00007821 Central Park Club              | 10         | 10      | 1     |
| 00590130 Harrison Road                  | 15         | 15      | 1     |
| 07615890 Magnetism Toastmasters         | 0          | 0       | 0     |

All increases on last month

▼

Area 03

D Clubs 0

S

|   | Membership |         | Goals |
|---|------------|---------|-------|
|   | Base       | To Date | Met   |
| 00002025 Pohutukawa Coast Toastmasters Club | 13         | 16      | 1     |
| 00003830 Pakuranga Club                     | 15         | 15      | 1     |
| 00008344 Howick Toastmasters Club           | 13         | 14      | 2     |
| 01035744 Sylvia Park                        | 8          | 9       | 2     |
| 01183434 Botany Toastmasters                | 20         | 25      | 4     |

Increases for entire Area

▼

Area 04

D Clubs 0

S

|                                    | Membership |         | Goals |
|------------------------------------|------------|---------|-------|
|                                    | Base       | To Date | Met   |
| 00711054 MITe Speakers Club        | 20         | 22      | 3     |
| 04256278 Pacific Toastmasters Club | 20         | 23      | 3     |
| 04649130 Te Papa Communicators     | 11         | 18      | 2     |
| 04714198 MCBC Toastmasters         | 30         | 32      | 3     |

Increases for entire Area

▼

Area 05

D Clubs 0

S

|   | Membership |         | Goals |
|---|------------|---------|-------|
|   | Base       | To Date | Met   |
| 00001486 Papakura Toastmasters Club     | 16         | 19      | 2     |
| 00003461 Manukau Toastmasters Club      | 7          | 13      | 4     |
| 00008871 Manurewa T.A.L.K. Toastmasters | 16         | 16      | 1     |
| 00009889 Franklin Toastmasters Club     | 20         | 22      | 3     |
| 02154534 Wiri Ramblers                  | 9          | 9       | 0     |
| 07676432 Karaka Toastmasters Club       | 15         | 16      | 3     |

Increases from last month

**Summary:** Only three clubs have had no DCP growth.

1. Meadowbank,
2. ~~Magnetism~~ (doesn't technically count as they are not active, not responsive, and not continuing as a club), and
3. Wiri Ramblers.



#### Analysis – Status – Plan

The two clubs that have had no growth will be monitored by me and I will work with my team in the first instance to put together a Division Response Plan or escalate to District if it is beyond our reach.

- **Wiri Ramblers** was site visited on September 13, the report was submitted later that day. Have preliminarily contacted District and questioned the Club Support Team process. Jennifer was able to secure a new venue for the club, and I will continue to monitor and work with Jennifer, to help support this club.
- **Meadowbank** was site visited on August 09, the report was submitted October 16. Have not yet been in touch with the club, will work with Ashley to put a plan together to support Meadowbank.

## CLUB COACHES

No change since the last report.

| Area | Club              | Members | Status / Comments  |
|------|-------------------|---------|--|
| O2   | Central Park      | 10      | Would benefit from a club coach.   |
| O2   | Ellerslie Sunrise | 15      | Does not yet 'need' one but would like one in the future, who is not a District Officer, and can avail themselves to regularly attend exec meetings. |
| O3   | Sylvia Park       | 9       | Is an online club only and could use one to help them rebuild.   |
| O5   | Wiri Ramblers     | 9       | Morning club,  |



## CLUB SUPPORT

Area Directors are in the process of finalising club visit reports and submitting them for us to read and begin making plans to respond.

- Area O2 – all reports submitted
- Area O3 – all reports submitted
- Area O4 – none (being addressed)
- Area O5 – one of six reports submitted

| Area | Club              | Support Area                                     | Details  |
|------|-------------------|--|--|
| O2   | Meadowbank        | Membership/Rebuilding                            | AD visit commented they want to train more inexperienced members to take on difficult roles, including advancing to club exec. Ashley to identify what training they want.   |
| O2   | Central Park      | Pathways/Membership/New Exec Support/Front Door  | AD visit commented they are open to new ideas from other clubs on how they can improve their front door. They have too many online presences, they need to consolidate, pick one, and delete everything else old / outdated.   |
| O2   | Ellerslie Sunrise | Membership/Exec Promotion/Finding Successors     | Recently lost their VP Ed. Needs support, and a mentor/coach who can be in-person more often and support the club more closely.  |
| O2   | Harrison Road     | Membership/Front Door/Finances/Converting Guests | AD visit comments: They would like support from District around improving their Hybrid setting, or feedback on how their set up is. >>A good hybrid is important for the club, as some old members who have moved away can come back. >>This support could be someone from District coming in either via zoom or in person (possibly both) and observing how Hybrid goes. >They would also like support from, the Club Support Team on getting new guests through the door and retaining members. >>This would be in the form of a Club Coach, |



## Toastmasters New Zealand North

### District 112

|    |                  |  |  |
|----|------------------|--|--|
|    |                  |  | <p>which they would be eligible for with 8 members. &gt;&gt;Alternatively someone from the Club</p> <p>Support Team sitting down with the Executive and talking about membership campaigns</p> <p>that do not require a lot of man power, given their small numbers</p>  |
| O3 | Sylvia Park      | Membership/Front Door                          | <p>This club needs help selling themselves, or might need help walking them through the process of changing their meeting time, so it's more favorable. Being a morning club they clash with neighbors, which makes them compete with the same audience as Ellerslie, Central Park, and even Wiri who all meet on Tuesday morning.</p> |
| O4 | MITe Speakers    | Rebuilding Club                                | No comment yet, waiting for AD visit.  |
| O4 | MCBC             | Convincing Newer Members To Join The Exec      | No comment yet, waiting for AD visit.  |
| O5 | Manukau          | Membership/Rebuilding Club/Pathways/Front Door | Being closely monitored. Waiting AD visit report.  |
| O5 | Manurewa T.A.L.K | Membership                                     | No comment yet, waiting for AD visit.  |
| O5 | Wiri             | Membership/Front Door/Pathways/Rebuilding Club | Recently changed venue to a better location thanks to their AD. Needs help with gaining members.   |



## **New Clubs – prospects, leads, clubs in formation**

No changes.

### **Te Papa Atawhai Pokeno Toastmasters**

As last report, no update.

## **DIVISION EVENTS**

### **Monthly Mentoring Moments**

Earlier in the month, I held my first combined mentor zoom call at my home club but I think the wider Division needs to consider doing something similar, as we are constantly hearing clubs are in need of mentors, or people to help. We have a group of Pathways Champions, perhaps we should create a list of Area/Division/District wide mentors, that have completed the Pathway project, etc. This will be something I will work on with my team.

### **Round One Of Contests Done And Dusted**

I'm filled with a massive sense of relief after the first batch of contests was officially completed last weekend. It is finally nice to have a relatively freed-up calendar and weekend for a change, my team and I was on the brink of burning out entirely.

I have already begun putting in place strategies and methods to make sure that the second round of contests is even better.

### **All In All Division O Events Were Successful**

I would like to think by the lack of negative feedback pertaining to our contests, that most, if not all the attendees were in unanimous agreement that our events ran smoothly and efficiently. Aside from the many technical glitches we observed, most of the event, ran well. While I can see multiple areas to improve, I think the general majority was positive.

### **Area Councils**

My team has begun their own Area Council meetings, and they've invited their fellow Area Directors to attend. This is encouraging to hear and my hope that all clubs and areas are inspired to actively and aggressively seek value in partnering, joining, and networking with their neighbouring clubs, areas, and divisions. We are stronger together.

### **Club Officer Training (COT) Round Two**

I am well aware that we are approaching round two, so this momentary space of no toastmasters activity, is a brief break before we head into round two and then depart for a nice Christmas New Years Break.

### **Division Councils Report**

At this time, I have held several Division Councils with my team. We are still figuring out how to work with one another, and the sessions have remained relatively flexible, as we learn to understand what everyone needs. Much of the time was consumed talking about contest season,



so it's nice to have a break from that. Unfortunately, it feels like contest season doesn't stop until May, so I guess we're only halfway in.

### **Area Director Reports**

I'm very pleased to announce I have received a bunch of submissions, more than I can read at any one time, but it has given me much to reflect on, in my thinking of ways to best support the Division, and the wider District as a whole. In reading the reports, I've already established a few ideas to gain more information to better inform us of the many opportunities we face at club level. There are many commonalities that clubs are facing, or struggling with, and I think we need to think differently and stop expecting the clubs to be able to fix their own problems. Clubs have been asking for help for decades, and I would like to see us doing more to aggressively help them.

### **Joint Area Council Meetings**

We've not discussed this further – something to revisit.

## **CHALLENGES**

- Burn out.
- Several clubs need help with attracting prospective members.
- Several clubs failing to convert guests into members.
- Some club executive officers are not putting the work in.
- Other Divisions, still have not been able to fill vacant slots.
- Organising contests is a mammoth effort.

### **Ideas**

Reading reports lately I have been able to start seeing ways we can best target what is the common problem, and where we should focus our efforts. As a result, I have asked my team to collect a variety of information from all clubs:

- Fees - how much is your club charging for 6-month membership?
- Prospects - how many expressions of interest has your club received this TM year (club contact emails, etc)? [I think we just need a total number]
- Guest Visits - since the beginning of this year, of those prospect contacts, how many guests have actually attended the club meeting?
- Conversion - of those guests, how many new members have joined this year?
- Rotation - how many new exec members have joined the committee in the past two-years?



## **Toastmasters New Zealand North**

### **District 112**