Toastmasters New Zealand North
District 112

District 112 Director's – Wendy Wickliffe - Report – July 2022

District Mission

The district's mission is to **build new clubs** and **support all clubs** in achieving excellence.

District Purpose

The district's purpose is to enhance the quality and performance and extend the network of the member clubs of Toastmasters International within the boundaries of the district, thereby offering greater numbers of people the opportunity to benefit from the Toastmasters education program by:

- Focusing on the critical success factors as specified by the district educational and membership goals.
- Ensuring that each club effectively fulfils its responsibilities to its individual members.
- Providing effective training and leadership development opportunities for club and district officers.

District Director's Vision

The district mission and purpose underpin the goals and actions for district 112 in the toastmaster year of 2022 to 2023. This year will be about **reconnecting and rebuilding** clubs in communities and businesses to enable more New Zealanders to **experience the benefits of becoming a toastmaster**.

Below are some of the concepts that we will adopt this year to continue the work of my predecessors' district directors - 2021 Stephen Budai DTM, 2020 Sharon Kerr Phillips DTM, 2019 Neil Stichbury DTM and 2018 Toni Sharp DTM. I am proud to carry on their legacies and become your fifth district director.

Concepts for the District Success Plan 2022-2023 are linked to our toastmaster values.

	Members are Valued *Especially their time* • New Members sent an **email** from the district - welcome and confirmation of support available. • **Pathways induction** monthly workshops for new members to help busy VP education. • **Dates for key events** published early on the D112 calendar help clubs prepare.		**Members receive Value** *For their membership* • New members are encouraged to achieve a **level one in six months** (where practical) • **Micro-learning** short fun social media videos on a variety of topics • Increase **triple crown** and **DTM recipients** by explaining criteria regularly. Pathways confidence.
	Quality Clubs create Excellence *Training* • Provide quality training so that officers have the skills and support for their clubs. *Support* • Club Support Team will be available for clubs to access for guidance on improving online presence, club rostering, pathways, and marketing.		**Integrity – Doing what we say** *Projects to be implemented* • Sister Divisions – working together – smarter not harder. • Website review underway by webmaster. • Te Reo translation of Presentation Mastery. • Recognising club and member anniversaries monthly newsletter.

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