DISTRICT 112 NORTHERN NEW ZEALAND DIVISION REPORT

Division	**L**	Division Director Name	**Suzy Elks**	Report date	**15.04.22**

Division Clubs

Area 1			**Area 2**		
Club Name	**No. Members**	**DCP Goals**	**Club Name**	**No. Members**	**DCP Goals**
Northwest	**12**	**5**	**One Hour Club**	**11**	**7**
Eco City	**9**	**3**	**Glenfield**	**10**	**6**
Henderson Waitakere	**10**	**4**	**Birkenhead**	**18**	**6**
West Harbour	**19**	**9**	**Weekend Toastmasters**	**8**	**2**
			Auckland Advanced	**14**	**5**
Area 3			**Area 4**		
Club Name	**No. Members**	**DCP Goals**	**Club Name**	**No. Members**	**DCP Goals**
North Shore	**17**	**7**	**Takapuna Midday**	**8**	**3**
Milford	**12**	**3**	**Takapuna**	**8**	**1**
Devonport Esplanade	**6**	**1**	**Belmont**	**6**	**1**
TWG	**0**	**3**	**Research on Toast**	**6**	**2**
			Review	**9**	**5**
Area 5			**Area 6**		

Support

Club Coaches - what clubs have a coach appointed and what clubs still need a coach appointed?

L4 622009 Takapuna Midday Toastmasters Club - Pending

Club Support – what clubs would benefit from additional support and what support is required?

L1 09364 Eco City - Pending.

L2 7761 Henderson Waitakere - Club doesn't regularly meet online, numbers have dropped considerably recently. Would benefit from a Club Coach.

L2 2677176 Weekend Toastmasters - Active

L3 1477740 Devonport Esplanade Toastmasters Club has 6 members and would therefore benefit from a Club Coach. They were offered a Club Coach last year and again recently but have declined on both occasions.

L4 1644891 Takapuna Toasters Club - Active

L4 4760508 Review Toastmasters - Active

L4 8787 Belmont Club - Active

New Clubs – Prospects, leads, clubs in formation

What is the progress and what support is needed?

2nd Demo Meeting completed on Zoom with **Whenuapai Air Force Base** on 09.03.22. High level of interest in this venture has continued. Base restrictions are starting to ease which will enable another in person meeting to be held soon. Discussions to be held after Easter with key role holders to look at progressing further. Club Mentors and Sponsors have been identified in the meantime.

Division Events

What events have been held and what feedback have you received?
For example – COT, Area or Division council meetings, Area or Division contests, workshops etc

All Area and Division L Contests have been held and were incredibly successful! 4 very high calibre speakers will be progressing to the District 112 Conference to represent Division L.
9 Triple Crowns were presented to these fabulous recipients at the Division L Conference.

What events are being planned e.g., club anniversaries, DTM awards etc?

No DTMs at this stage.

Challenges

What challenges is the Division facing and what potential solutions/assistance is needed?

Issues	**Solutions**
Identifying members for leadership roles - particularly as Area Directors.	Marketing campaign. Current Area and Division Directors to reach out to members they feel have the potential and willingness for further growth
Public awareness – what Toastmasters is and how it can benefit is not known well enough	Increase the profile of Toastmasters in the public domain. Advertising to highlight Toastmasters especially to Business owners – employees attending a TM program will benefit their employees presentation and leadership skills. Focus on working professionals and younger cohorts.
Membership declining – COVID, finances, ageing membership, technophobes, Corporate Club decline (mainly due to Covid)	Zoom Hybrid meetings - encouraging members from other regions to join. Educationals and 1:1 support for members to assist them getting online. Ensure members are getting quality training and input from District events. Answering the “what’s in it for me, how can I benefit from this?” question for members. Toastmasters from Clubs with “healthy” membership numbers to support Clubs who are struggling. Specialist support for Corporate Clubs, including specifically developed COT for these Clubs. Coaches/mentors/sponsors to work alongside Corporate leaders/managers to continue to advocate the importance of Toastmasters for

	employees from a personal and professional development aspect.