



## District 112 Newsletter | July 2021

[www.d112tm.org.nz](http://www.d112tm.org.nz) | 0800 PEOPLE

Happy new Toastmasters' year! During the following year we are challenging ourselves in order to grow! Look out for our District leaders' first monthly [Facebook live video](#) on Monday, 19 July 2021, at 17:00.

### In this newsletter

#### **District Director Stephen Budai, DTM:**

- A brand-new year, District vision, Planning, Reminder, Contests, District Awards

#### **Program Quality Director Wendy Wickliffe, DTM:**

- District Officer training, Club Officer training, Speech contests, Pathways tips and tricks

#### **Club Growth Director James Hippolite, DTM:**

- Area Director peer group meeting, Clubs in formation, Recently chartered clubs, Marketing initiatives, Club coaches

#### **Public Relations Manager Elizabeth Viljoen:**

- Live Facebook videos, HPL projects

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## **District Director Update July 2021**

Hello fellow Toastmasters,

The new year has arrived and looks extremely exciting. **New Year, New Goals, New Attitude.**

Have you set your goals? If so, keep referring to them as a reminder. And, if not, speak with your **mentor!**

There has been a great deal of work going on in the background with District Officer Training, hand overs, upskilling, and team bonding.

We started the year with a full house of Area & Division Directors. I am aware of many other Districts that are still looking to fill the slots. I thank our team for stepping up and making the difference in terms of getting the District across the line.

**The District Vision** is truly clear and precise: **Members First**. Members also include Area & Division Directors. They are all members of a club in the District.

The key to this year is planning. We have been planning, followed by more planning and when you think its all done, then we work on a Plan B. This philosophy gives us a sense of relief, as we know that we have looked at all circumstances from all directions - to do the best for us all in the District, covering all the bases.

Learn to share the load, as I am cognisant of **burn out**. If you sense you are heading in that direction, please call out and ask for **HELP**.

Be that guardian angel to your members. I am sure that you are being looked after by others, as well. Thanks, Ines.

Ralph Smedley once said "**We learn best in moments of enjoyment**". We need to keep reminding ourselves about having fun and a good laugh. I read that adults on average laugh 17 times a day, whereas children laugh 300 times a day. Is there a message there for us to take onboard? Have your personal quality time away from Toastmasters (yes, I did say that), and share it with your family and friends, as they will appreciate it as much as you will.



*Program Quality Director Wendy Wickliffe DTM, District Director Stephen Budai DTM, Administration Manager Marlene Krone DTM, and Club Growth Director James Hippolite DTM.*

**Reminder:** Some clubs still have to register their incoming executive officers. If you have not done so yet and need help, please call out to your Area Director who will guide you through the process.

**Contests:** Clubs will be embarking on the round of humorous and table topics speech contests. Please check the new contest rule book for changes that have come in for this year's contests. Your club winner will proceed to Area and beyond.

Later this month the District Executive Committee will determine the format of contest for Area, Division & District contests and will be detailed shortly after 23 July. A survey has been sent out to get an indication of how the membership was leaning, either **IN PERSON** or **ONLINE**. I would like to thank everyone who has responded.

#### **2020-2021 District Awards**

Set aside 18 September, for the 2020-2021 District Awards presentation. At this stage the venue is to be finalised.

On behalf of the team, we all look forward to an amazing year in District 112, Toastmasters New Zealand North.

**Stephen Budai, DTM**

**District Director 2021-2022**

[districtdirector@d112tm.org.nz](mailto:districtdirector@d112tm.org.nz)

027 585 4084

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## 2020 - 2021 Performance

Thank you to every member and club that put in all their effort to register educational goals, and reach their membership, training and administrative goals. Your exceptional effort made Toastmasters New Zealand North Distinguished in the area of **Distinguished Clubs** during the 2020-2021 year.





## **Program Quality Director Update July 2021**

**District Officer Training** was held at Best Western Ellerslie on 12-13 June. The photo below shows your incoming 2021-2022 District Officers, which includes Area, Division Directors and Top Table officers. A handsome bunch that are looking forward to serving District 112 in their respective roles.



### **Club Officer Training**

If you are on the executive team for your club, please attend one of the nine training sessions proposed for Round One from 12<sup>th</sup> July to 14<sup>th</sup> August 2021. This will ensure you keep up to date with the latest changes to procedures and the key dates for the upcoming Toastmaster year.

District Calendar training dates. <https://d112tm.org.nz> and click the “Calendar” Quick Link

## Speech Contests

- **Voting** – Please ensure you have submitted your vote on preference of all contests for Area, Division and District. Either Option A (in person) or Option B (Online). Link for survey [here](#). (Ends Wednesday, 21 July 2021. Voting by DEC on Friday, 23 July 2021).
- **Rulebook** is now available on Toastmasters International to download: <https://www.toastmasters.org/resources/2021-2022-speech-contest-rulebook-english>



- **Contest Dates Table Topics & Humorous**

**Club contests** – July or August

**Area and Division Contests** – venues (to be confirmed) and dates are on <https://d112tm.org.nz/district-calendar/>

**Area** – various dates in September

**Division Conferences** –

**Sat, 2 October 21: Divisions K, O, and R**

**Sat, 9 October 21: Divisions L, P, and Q**

**Sat, 16 October 21: Divisions M and N**

### Pathways – Tips and Tricks

Remember, if you have a question on Pathways, you should be able to find the answer on our D112 website <https://d112tm.org.nz/pathways/resources-tips-and-tricks/> - and, if not, ask us a question.

**Wendy Wickliffe, DTM**

**Program Quality Director 2021-2022**

[programquality@d112tm.org.nz](mailto:programquality@d112tm.org.nz)

021 599 765



## Club Growth Director Update July 2021

**Area Director Peer Group Meeting** was held online on 24<sup>th</sup> June. Agenda included: immediate checklist, “what’s first?”, resources available, updating the District calendar and round-table Q&A. The Q&A was the opportunity to dig into the nitty gritty. Many valuable gems were mined.

Apart from the Q&A, the formal training part was recorded, and is available online for District Officers. The next meeting will be Thursday 29 July 2021. Agenda will include: How to build a successful Area Council and how to run a successful Area Council meeting. See the District Calendar for the Zoom ID.

### Clubs in Formation – Demo Meetings

Why not go along to show your support?

Name	Date	Venue
Varsity Toastmasters	21 July 18:15	Clocktower 119-G10, University of Auckland
Northern Impromptu	16 July 18:00	Zoom ID: 233-3555-317

In addition to these two, negotiations have commenced for a couple of commercial clubs and one government club. More details to follow in succeeding newsletters. For additional information, please contact my New Club Extension Chair: Sharon Kerr-Phillips on [newclubextchair@d112tm.org.nz](mailto:newclubextchair@d112tm.org.nz).

### Recently Chartered Clubs

Congratulations to the following recently chartered clubs:

ID	Name	Date	Area
7905475	Dial-Up Toastmasters Club	17-06-2021	K5
7892896	Kuro Korero O Microsoft Toastmasters Club	04-05-2021	N1
7908461	Training and Coaches Online Toastmasters Club	30-06-2021	P5



I am encouraged by the dedication of members, as well as Area and Division leaders who have their eyes open to these opportunities and step up to the challenge.

### **Marketing Initiatives**

A reminder about what I told the Area Directors at District Training last month: If your club has a balance over \$1,000, now is the rainy day for which you have been waiting. You should spend your own balance to get your membership back up to the levels pre-Covid. However, if your club balance is below \$1,000, then District can assist you with some sensible funding for promotional materials. Use this form to apply: <https://docs.google.com/forms/d/1NIBtCK0TNE0>

### **Ideas on How to Market Your Club**

1. **Facebook boost.** Take photos of your next meeting and make a post about it. Then boost that post, to get more eyeballs.
2. **Citizen Advisory Bureaus** will gladly receive your brochures, as it enhances their ability to offer adult education and self-improvement programmes.
3. Find a street corner in your area where you are allowed to post a Toastmaster Billboard. If you want to know more about billboards, please contact [prm@d112tm.org.nz](mailto:prm@d112tm.org.nz)

More ideas in the next newsletter.

### **Club Coaches**

There are a number of clubs with 12 or fewer members, who would benefit from the input of members acting as Club Coaches. Don't forget, being a Club Coach will fulfil one of the requirements for achieving your Distinguished Toastmaster award. Please contact D112 Club Coach Chair, Melvin Powell on [clubcoachchair@d112tm.org.nz](mailto:clubcoachchair@d112tm.org.nz).

**James Hippolite, DTM**

**Club Growth Director 2021-2022**

[clubgrowth@d112tm.org.nz](mailto:clubgrowth@d112tm.org.nz)

027 461 2646

## **A note from the Public Relations Manager**

A warm welcome to the new Toastmasters' year!

How delightful to start the new year with fresh ideas, while building on the shoulders of the giants before us.

### **Look out for two such new developments:**

- A monthly live Facebook update by our three District leaders - Stephen, Wendy and James. No editing, no cuts. The pressure is on! Don't you just love leaders who are eager to take on such challenges!
- A team of Division Public Relations coordinators that will help to promote your club and the best brand ever: Toastmasters.

PR team: Since we have eight Divisions in the District, we plan to make a huge impact. The Division PR coordinators will be supported with tools, training and peer meetings, which will give them an online marketing edge as a transferable skill. They'll be working with the Vice Presidents of Public Relations (the content creators). Perfect for **High Performance Leadership** projects (Pathways Level 5). Interested? We still have room for one or two coordinators to join the team.

## **Thank you**

*A special thanks to **Rob Wightman DTM**, this year's newsletter coordinator, and **Toni Sharp DTM**, our much-appreciated proof-reader, for their help in producing a quality monthly newsletter.*

For more information, you are welcome to [contact me](#), the Public Relations Manager. You can currently only reach me via email. From 5 September, you should be able to reach me by phone again.

Kind regards,

**Elizabeth Viljoen**

District 112 Public Relations Manager 2020-2021

phone: 0212298577

[prm@d112tm.org.nz](mailto:prm@d112tm.org.nz)