

DISTRICT 112 NEW ZEALAND NORTH DIVISION REPORT

Division	L	Division Director Name	Aroha HEENE	Report date	21 Oct 2020
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Division Clubs

Area 1				Area 2			
Club Name	Club No.	No. Members [to date]	DCP Goals	Club Name	Club No.	No. Members [to date]	DCP Goals
Northwest Club	267	13	1	One Hour Club	8649	17	2
Henderson-Waitakere Toastmasters	7761	15	1	Glenfield Club	8930	16	1
Eco City Waitakere Club	9364	8	1	Birkenhead Toastmaster Club	9537	9	3
West Harbour Toastmasters	5950177	17	2	Weekend Toastmasters Club	2677176	5	0
				Auckland Advanced TM Club	3075495	15	1
Area 3				Area 4			
Club Name	Club No.	No. Members [to date]	DCP Goals	Club Name	Club No.	No. Members [to date]	DCP Goals
North Shore Club	2256	21	1	Takapuna Midday Toastmasters Club	622009	9	3
Milford Club	4298	10	1	Takapuna Toasters Club	1644891	3	0
Belmont Club	8787	8	1	Speak Ezy	2626321	3	0
Devonport Esplanade Toastmasters Club	1477740	11	2	Research on Toast	790393	13	4
Taka-Talkers	1196100	7	0	Ingram Micro Toastmasters	4399368	2	0

Support

Club Coaches - what clubs have a coach appointed and what clubs still need a coach appointed?

what clubs have a coach appointed ¹			
The table below clubs as currently as recorded			
Club Number	Club Name	Name	Status
8649	One Hour Club	Irene Hunter, DTM	AWARDED
9364	Eco City Waitakere Club	Shagen Ganason, DTM	PENDING
9537	Birkenhead Toastmaster Club	Elochukwu Henry Anajemba, DTM	PENDING
622009	Takapuna Midday Toastmasters Club	Glenda Alice George, PM1	PENDING
622009	Takapuna Midday Toastmasters Club	Elizabeth Susanna Viljoen, VC1	PENDING
2626321	Speak Ezy	Meegan Elizabeth Herewini, EC3	PENDING
2626321	Speak Ezy	Katrina Bianca Matich, DTM	PENDING

what clubs still need a coach appointed (a)?		
If based on Active Members Numbers		
Club Number	Club Name	No. Members [to date] Report
9364	Eco City Waitakere Club	8
9537	Birkenhead Toastmaster Club	9
2677176	Weekend Toastmasters Club	5
4298	Milford Club	10
8787	Belmont Club	8
1196100	Taka-Talkers	7
622009	Takapuna Midday Toastmasters Club	9
1644891	Takapuna Toasters Club	3
2626321	Speak Ezy	3
4399368	Ingram Micro Toastmasters	2

Club Support – what clubs would benefit from additional support and what support is required?

Eco City Waitakere Club – Charter Date: 11 Sep 2002 – 6 Henderson Valley Road – morning start 7.15am-8.30am sponsored community + **open** membership (initiated as support to Waitakere City Council)

Henderson position to train station, shopping mall, a number of senior schools (Waitakere, Henderson, Liston, St Dominics) Unitec,

GAP:

building and maintaining membership –

although supported by its long standing member and DTM this club could really do with a coach that can re-invigorate the members through fresh ideas and support, getting existing members on board may be challenging but with the right person/s willing to take it on they could show their talents and share the load

marketing and branding promotional budget, ideas, general wrap round service to help this club get back its vibrancy

ASSET:

<https://ecocity.toastmastersclubs.org/>

<https://www.toastmasters.org/Find-a-Club/00009364-eco-city-waitakere-club>

<https://www.facebook.com/EcoCityToastmasters/>

<https://www.linkedin.com/ecocity-toastmasters-841147170/>

¹ <http://dashboards.toastmasters.org/UpdateReports.aspx> = club coaches



<https://www.youtube.com/channel/UC4JSLRkcgjsjidDrhHw77leg>
<https://www.meetup.com/EcoCity-Waitakere-Toastmasters-Club/>
<https://ecocity.toastmastersclubs.org/calendar.html>
hybrid meetings,

PER THE CLUB COACH

Assess the environment, recommend solutions. Develop goals that members can use in everyday life. Outline a plan that can be implemented, design a follow-up format for club officers and members to keep to, Instil enthusiasm, loyalty, and a sense of achievement for the club's future as well as the member

Birkenhead Toastmaster Club – Charter Date: 1 Jun 1993 – Recreation Drive Auckland, North Shore 0626 – evening start 7.00pm-9.00pm + **open** membership - meeting at the Birkenhead RSA

GAP:

building and maintaining membership –
some experienced members willing to take on and accept new ideas to help support club membership growth and retention an updated marketing and branding promotional approach could be the ticket given the club has a great asset base below – could a targeted push refresh these existing https// - setting a budget, ideas, general wrap round service to help this club get back its vibrancy

ASSET:

[https:// 9537.toastmastersclubs.org](https://9537.toastmastersclubs.org)
<https://www.toastmasters.org/Find-a-Club/00009537-birkenhead-toastmaster-club>
<https://www.facebook.com/birkenheadtoastmastersclub/>
<https://www.linkedin.com/company/birkenhead-toastmasters/>
<https://www.youtube.com/user/BirkenheadToast/videos>
<https://www.meetup.com/Birkenhead-Toastmasters-Meeting/>
<https://www.neighbourly.co.nz/organisation/birkenhead-toastmasters>
<https://www.cab.org.nz/service-provider/KB00002542>
<https://www.flickr.com/photos/birkenheadtoastmasters/>
<https://allevents.in/north%20shore/august-2020-birkenhead-toastmaster-meetups/200020001225015>
birkenhead@d112tm.org.nz

PER THE CLUB COACH

Assess the environment, recommend solutions. Develop goals that members can use in everyday life. Outline a plan that can be implemented, design a follow-up format for club officers and members to keep to, Instil enthusiasm, loyalty, and a sense of achievement for the club's future as well as the member

Weekend Toastmasters Club – Charter Date 23 Aug 2012 – afternoon start 2.00pm – 4.00pm

Open membership

GAP

building and maintaining membership –
a great bunch of existing, experienced members, as the membership is considered low, this club could really do with a coach that can re-invigorate some marketing strategies that include some different community awareness what is the value of being a weekend toastmaster on a Saturday afternoon
marketing and branding promotional budget, ideas, general wrap round service to help this club get back its vibrancy

ASSET

<https://2677176.toastmastersclubs.org/>
<https://www.toastmasters.org/Find-a-Club/02677176-weekend-toastmasters-club>
<https://www.facebook.com/weekendtoastmastersclub.org>
https://www.youtube.com/channel/UChYnq8yN0Ys6_xuCkUUT8Cg
<https://2677176.toastmastersclubs.org/calendar.html>
hybrid meeting



PER THE CLUB COACH - MENTOR

Assess the environment, recommend solutions. Align & develop goals that fit with real people who show encouragement by coming along to a meeting – and join

- Leadership Roles – what part do they play can they be recognised for their personal/professional development?
- Speaker Opportunity - what part do they play can they be recognised for their personal/professional development?

How can a follow-up format help club officers and members - and to, Instil enthusiasm, loyalty, and a sense of achievement for the club’s future as well as the member

Milford Club – Charter Date 1 Jan 1987 – evening start 7.30pm – 9.30pm 34 Shakespeare Road, Milford Auckland +
Open membership + online attendance allowed

GAP

building and maintaining membership –
a great bunch of existing, experienced members, as the membership is considered low, this club could really do with a coach that can re-invigorate some marketing strategies that include some different community awareness what is the value of being a toastmaster in your local and wider community
marketing and branding promotional budget, ideas, general wrap round service to help this club get back its vibrancy
landing platform could do with a reformat – perhaps link all https// offering to the web page and vice versa

ASSET

- [https:// milford.toastmastersclubs.org](https://milford.toastmastersclubs.org)
 - <https://www.toastmasters.org/Find-a-Club/Find-a-Club/00004298-milford-club>
 - <https://www.facebook.com/groups/237618233043688/>
 - <https://twitter.com/MilfordToasties>
 - https://www.youtube.com/channel/UChYnq8yNOYs6_xuCkUUT8Cg
 - [https:// milford.toastmastersclubs.org/calendar.html](https://milford.toastmastersclubs.org/calendar.html)
 - <https://www.cab.org.nz/service-provider/KB00002545>
 - <https://www.meetup.com/Milford-Toastmasters-Club/>
 - <http://www.easy-speak.org/clubdata.php?c=1874>
- hybrid meeting

PER THE CLUB COACH - MENTOR

Assess the environment, recommend solutions. Align & develop goals that fit with real people who show encouragement by coming along to a meeting – and join

- Leadership Roles – what part do they play can they be recognised for their personal/professional development?
- Speaker Opportunity - what part do they play can they be recognised for their personal/professional development?

How can a follow-up format help club officers and members - and to, Instil enthusiasm, loyalty, and a sense of achievement for the club’s future as well as the member

Belmont Club – Charter Date: 01 Jun 1992 - evening start 7.30-9.00

Open membership

GAP:

building membership , recognising the value – some good members, could do with re-invigoration through and refresh ideas, marketing and branding promotional budget, to feel they are gaining something? Through their efforts

ASSET

- <https://belmonttm.toastmastersclubs.org/>
- [https://www.facebook.com/belmonttoastmasters.newzealand/\(could renew\)](https://www.facebook.com/belmonttoastmasters.newzealand/(could renew))



<https://www.facebook.com/events/district-112-toastmasters-in-new-zealand/belmont-toastmasters-online->
<https://www.toastmasters.org/Find-a-Club/00008787-belmont-club>
<https://www.meetup.com/Belmont-Toastmasters/>
<https://www.cab.org.nz/service-provider/KB00002541>
<https://easy-speak.org/portal.php?c=7939>
<https://www.neighbourly.co.nz/organisation/belmont-toastmasters>

PER THE CLUB COACH - MENTOR

Assess the environment, recommend solutions. Align & develop goals that fit with real people who show encouragement by coming along to a meeting – and join

- Leadership Roles – what part do they play can they be recognised for their personal/professional development?
- Speaker Opportunity - what part do they play can they be recognised for their personal/professional development?

How can a follow-up format help club officers and members - and to, Instil enthusiasm, loyalty, and a sense of achievement for the club's future as well as the member

Taka-Talkers – Charter Date: 30 Jun 2008 - morning start 7.15-8.30

Open membership

GAP:

building membership , recognising the value – some good members here, could do with re-invigoration through fresh ideas and support, marketing and branding promotional budget, to feel they are gaining something? Through their efforts

ASSET

<https://www.toastmasters.org/Find-a-Club/01196100-takataalkers>
<https://www.facebook.com/pages/category/Local-Business/Taka-Talkers-Auckland-267812480266925/>
<http://www.easy-speak.org/clubdata.php?c=5442> (no longer using)

PER THE CLUB COACH - MENTOR

Assess the environment, recommend solutions. Align & develop goals that fit with real people who show encouragement by coming along to a meeting – and join

- Leadership Roles – what part do they play can they be recognised for their personal/professional development?
- Speaker Opportunity - what part do they play can they be recognised for their personal/professional development?

How can a follow-up format help club officers and members - and to, Instil enthusiasm, loyalty, and a sense of achievement for the club's future as well as the member

Takapuna Midday Toastmasters Club Charter Date: 14 May 2004 afternoon start 12.15pm – 1.15pm
3 Gibbons Road Takapuna Auckland / channel view lounge Mary Thomas Centre + **Open** membership + **Online** allowed

GAP:

building membership , recognising the value – ‘what are you doing for lunch Monday’ some good members here, could do with re-invigoration through fresh ideas and support, marketing and branding promotional budget, to feel they are gaining something? Through their efforts

ASSET

<https://www.toastmasters.org/Find-a-Club/00622009-takapuna-midday-toastmasters-club>
<https://takapunamidday.toastmastersclubs.org/>
<https://www.facebook.com/TakapunaMiddayToastmasters/>
<http://easy-speak.org/clubdata.php?c=3932>
<https://www.instagram.com/takapunamiddaytm/>
<https://takapunamidday.toastmastersclubs.org/calendar.html>

PER THE CLUB COACH - MENTOR

Assess the environment, recommend solutions. Align & develop goals that fit with real people who show encouragement by coming along to a meeting – and join

- Leadership Roles – what part do they play can they be recognised for their personal/professional development?
- Speaker Opportunity - what part do they play can they be recognised for their personal/professional development?

How can a follow-up format help club officers and members - and to, Instil enthusiasm, loyalty, and a sense of achievement for the club's future as well as the member

Takapuna Toasters Club – Charter Date: 29 Apr 2011 – mid-morning start 11.30-12.30

IRD **Corporate** Club with membership restrictions

GAP:

building and maintaining corporate membership – how can the “corporate” see the value of toastmasters memberships

Tight timeframe turnaround – what can be realised and achieved in an hour?? If 20 members

How does the TM agenda protocol fit –

e.g. of 26 meetings pa and 4 speeches per meeting = possible 5 speeches per year for the member.

Also equating to L1 3 speeches L2 3 speeches / still short a speech for 2 levels

ASSET:

<https://www.toastmasters.org/Find-a-Club/01644891-takapuna-toasters-club> -

could access use of <https://www.facebook.com/NSToastmasters/> ??

PER THE CLUB COACH - MENTOR

Assess the environment, recommend solutions. Align & develop goals that fit within this corporate environment – why did they start a corporate club ‘refresh’

- Leadership Roles – what part do they play and can they be recognised by the organisation/ corporate?
- Speaker Opportunity - what part do they play can they be recognised by the organisation/ corporate?

How can a follow-up format help club officers and members - and to, Instil enthusiasm, loyalty, and a sense of achievement for the club's future as well as the member

Speak Ezy – Charter Date: 1 Aug 2012 – AIA House – afternoon start 100-2.00 pm

A **Corporate** with membership restrictions

GAP:

building and maintaining corporate membership – how can the “corporate” see the value of toastmasters memberships

Tight timeframe turnaround – what can be realised and achieved in an hour?? If 20 members

How does the TM agenda protocol fit –

e.g. of 26 meetings pa and 4 speeches per meeting = possible 5 speeches per year for the member.

Also equating to L1 3 speeches L2 3 speeches / still short a speech for 2 levels

ASSET:

<https://www.toastmasters.org/Find-a-Club/02626321>

-speak-ezy, online meetings/MS Teams (per corporate)

could access use of <https://www.facebook.com/NSToastmasters/>

PER THE CLUB COACH - MENTOR

Assess the environment, recommend solutions. Align & develop goals that fit within this corporate environment – why did they start a corporate club ‘refresh’

- Leadership Roles – what part do they play can they be recognised?
- Speaker Opportunity - what part do they play can they be recognised?

How can a follow-up format help club officers and members - and to, Instil enthusiasm, loyalty, and a sense of achievement for the club’s future as well as the member

Ingram Micro Toastmasters Club – Charter Date: 8 Dec 2014 – morning start 8.15am -9.00am

Ingram Micro 78 Apollo Drive, Rosedale, Auckland 0632

Professional Club with membership restrictions + **Online** attendance allowed

GAP:

building and maintaining corporate membership – how can the “corporate” see the value of toastmasters memberships

Tight timeframe turnaround – what can be realised and achieved less than an hour?? If 20 members

How does the TM agenda protocol fit –

e.g. of 26 meetings pa and 4 speeches per meeting = possible 5 speeches per year for the member.

Also equating to L1 3 speeches L2 3 speeches / still short a speech for 2 levels

ASSET:

<https://ingrammicronz.toastmastersclubs.org/>

<https://www.toastmasters.org/Find-a-Club/04399368-ingram-micro-toastmasters>

<https://www.facebook.com/ingrammicrotoastmasters>

<https://easy-speak.org/clubdata.php?c=9624>

PER THE CLUB COACH - MENTOR

Assess the environment, recommend solutions. Align & develop goals that fit within this corporate environment – why did they start a corporate club ‘refresh’

- Leadership Roles – what part do they play and can they be recognised by the organisation/ corporate?
- Speaker Opportunity - what part do they play can they be recognised by the organisation/ corporate?

How can a follow-up format help club officers and members - and to, Instil enthusiasm, loyalty, and a sense of achievement for the club’s future as well as the member

As included above –

1.Targeted Club Officer Training = Role Enrichment = Motivate the Leader = Transferable Skills = Inspiration = Higher Level Personal Achievement

2.Appointed Pathway mentor – targeting members to uptake – remedies for non-computer literate encouragement - included in this report

3. Marketing / Branding memberships?? targeted help to promote club x club?

New Clubs – Prospects, leads, clubs in formation

What is the progress and what support is needed?

No further updates – as per last report - I had an understanding that a new club was in formation div L – am in discussion with Central Park Business Association regarding possible club or promotions of speech crafts workshops

Division Events

What events have been held and what feedback have you received?

For example – COT, Area or Division council meetings, Area or Division contests, workshops etc

Club Contest Meetings: Table Topic and Humorous Speech

Area Contest Dates: Table Topics & Humorous / Area Contests L3,4,2 completed and well done

Northwest held Hybrid club contest – some sound feedback but overall a good result with this contest

Chief Judge and voting judges all online for TT and one voting judge in person HU

Timers / Tally counters in person kept access to online within the club environment

Received positive feedback from clubs regarding the support of Area Directors help and encouragement during visits and contests – Division L was well represented

What events are being planned?

Area Director Meeting ALBANY & Dinner 23rd October - discussions to the following will be considered or just an appreciation and Division Contest help

Recognition dinner DTM's

How to recognise members great inputs

AD keen on social club to club open event.

Speaker invitations – “wealth of experience” “extend yourself” – you have what others want

Understanding Pathways –

Shoulder Tap – it could be you

Calendar d112 updated – DIVISION TABLE TOPIC & HUMOROUS SPEECH 21 November 2020 ONLINE / ZOOM

Initiative - Pathways area team - Pathways online buddy – byproxy?



Club Performance Report

Division L	Membership		Goals	Education						Mem.		Trn.		Rn. Lst.	
	Base	To Date	Met	1	2	3	4	5	6	7	8	9a	9b	10a	10b
Area 01															
0000267 Northwest Club	20	13	1	0	0	0	0	0	0	0	0	5	0	1	1
00007761 Henderson-Waitakere Toastmasters	22	15	1	0	0	0	0	0	0	1	0	7	0	1	1
00009364 Eco City Waitakere Club	9	8	1	0	0	0	0	0	0	1	0	5	0	1	1
05950177 West Harbour Toastmasters	20	17	2	1	0	0	3	0	0	3	0	6	0	1	1
Area 02															
P															
00008649 One Hour Club	17	17	2	1	1	0	0	0	0	4	1	4	0	1	1
00008930 Glenfield Club	17	16	1	2	0	0	1	0	0	1	0	5	0	1	1
00009537 Birkenhead Toastmaster Club	13	9	3	1	2	1	1	0	0	4	1	4	0	1	1
02677176 Weekend Toastmasters Club	9	5	0	2	1	0	0	0	0	0	0	5	0	0	1
03075495 Auckland Advanced TM Club	22	15	1	0	0	0	0	0	0	0	0	7	0	1	1
Area 03															
00002256 North Shore Club	26	21	1	0	0	0	0	0	0	0	0	4	0	1	1
00004298 Milford Club	13	10	1	0	0	0	0	0	0	3	0	5	0	1	1
00008787 Belmont Club	8	8	1	0	0	0	0	0	0	0	0	4	0	1	1
01196100 Taka-Talkers	9	7	0	0	0	0	0	0	0	0	0	5	0	0	1
01477740 Devonport Esplanade Toastmasters Club	12	11	2	2	1	0	2	0	0	2	0	4	0	1	1
Area 04															
00622009 Takapuna Middy Toastmasters Club	10	9	3	0	0	0	0	1	0	4	0	5	0	1	1
00790393 Research on Toast	14	13	4	1	2	0	1	1	2	0	0	4	0	1	1
01644891 Takapuna Toasters Club	8	3	0	0	0	0	0	0	0	0	0	3	0	0	1
02626321 Speak Ezy	10	3	0	0	0	0	0	0	0	0	0	0	0	0	1
04399368 Ingram Micro Toastmasters	20	2	0	0	0	0	0	0	0	2	0	5	0	0	1

Club Education Awards 2019-2020 – still to keep on record from previous 'legacy recognition'

Club Name	Club No.	LEGACY	L1 (4)	L2 (2)	L2+ (2)	L3 (2)	L4/ L5 (1)	DTM <<<	LDREXC	L4/ L5 (1)
Northwest	267	15	7	2				7	5	
Henderson- Waitakere	7761	3	4			2	1	1	1	
Eco City Waitakere	9364	5	1						1	
West Harbour	5950177		11	2	4		1			2
One Hour	8649	3	7	3		3	3	1	1	3
Glenfield	8930	2	7	4				1	1	
Birkenhead	9537		2			1				
Weekend	2677176	3	1	1		1	1	2		2
Auckland Advanced	3075495	9				2	1	1	1	2
North Shore	2256	1	4	2						
Milford	4298	2	4							
Belmont	8787		3	1		1				
Devonport Esplanade	1477740	4								
Taka-Talkers	1196100									
Takapuna Midday	622009	1	5	4		1	1			
Takapuna Toasters	1644891									
Speak Ezy	2626321	2	1							
Research on Toast	790393	1	4	2		3				
Ingram Micro	4399368		1							

Challenges

What challenges is the Division facing and what potential solutions/assistance is needed?

Issues	Solutions
Grow/ Build/ Retain members/hip	Leadership visit – hosted event – clubs in close proximity of each other or by division - to “see, hear, ask” touch points – build rapport – boost morale
Corporate club challenges	Re-ignite / Resuscitate / update to community club rather than waste the registered opportunity – what does it take to align with the organisation/corporate existing kpi’s or goals >>??
Division Assets	Develop the list to include quality lighting, lectern, gavel – to present TM in the best light possible – professional and supportive Area Director pins – acknowledgement ribbon or award for time served