



DISTRICT 112 NEW ZEALAND NORTH DIVISION REPORT

Division	L	Division Director Name	Aroha HEENE	Report date	18 Aug 2020
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Division Clubs

Area 1				Area 2			
Club Name	Club No.	No. Members [to date]	DCP Goals	Club Name	Club No.	No. Members [to date]	DCP Goals
Northwest Club	267	20	0	One Hour Club	8649	20	1
Henderson-Waitakere Toastmasters	7761	22	0	Glenfield Club	8930	18	0
Eco City Waitakere Club	9364	9	0	Birkenhead Toastmaster Club	9537	18	1
West Harbour Toastmasters	5950177	23	1	Weekend Toastmasters Club	2677176	9	0
				Auckland Advanced TM Club	3075495	22	0
Area 3				Area 4			
Club Name	Club No.	No. Members [to date]	DCP Goals	Club Name	Club No.	No. Members [to date]	DCP Goals
North Shore Club	2256	26	0	Takapuna Midday Toastmasters Club	622009	12	0
Milford Club	4298	16	0	Takapuna Toasters Club	1644891	8	0
Belmont Club	8787	8	0	Speak Ezy	2626321	10	0
Devonport Esplanade Toastmasters Club	1477740	14	1	Research on Toast	790393	14	2
Taka-Talkers	1196100	9	0	Ingram Micro Toastmasters	4399368	20	0

Support

Club Coaches - what clubs have a coach appointed and what clubs still need a coach appointed?

what clubs have a coach appointed ¹			
The table below clubs as currently as recorded			
Club Number	Club Name	Name	Status
8649	One Hour Club	Irene Hunter, DTM	Awarded
9537	Birkenhead Toastmaster Club	Elochukwu Henry Anajemba, DTM	Pending
622009	Takapuna Midday Toastmasters Club	Glenda Alice George, PM1	Pending
622009	Takapuna Midday Toastmasters Club	Elizabeth Susanna Viljoen, SR5	Pending

what clubs still need a coach appointed (a)?		
If based on Members Numbers		
Club Number	Club Name	No. Members [to date] Report
9364	Eco City Waitakere Club	9
2677176	Weekend Toastmasters Club	9
8787	Belmont Club	8
1196100	Taka-Talkers	9
1644891	Takapuna Toasters Club	8
2626321	Speak Ezy	10

Club Coach referred -					
Member #	Member Name	Home Club #	Home Club	Form 1152	Appointed for
3491720	Shagen Ganasen	5950177	West Harbour	completed	9364 ECO CITY

Club Support – what clubs would benefit from additional support and what support is required?

Eco City Waitakere Club – Charter Date: 11 Sep 2002 – 6 Henderson Valley Road – morning start 7.15am-8.30am sponsored community + **open** membership (initiated as support to Waitakere City Council)
Henderson position to train station, shopping mall, a number of senior schools (Waitakere, Henderson, Liston, St Dominics) Unitec,

GAP:

building and maintaining membership –
although supported by its long standing member and DTM this club could really do with a coach that can re-invigorate the members through fresh ideas and support, getting existing members on board may be challenging but with the right person/s willing to take it on they could show their talents and share the load
marketing and branding promotional budget, ideas, general wrap round service to help this club get back its vibrancy

ASSET:

<https://ecocity.toastmastersclubs.org/>
<https://www.toastmasters.org/Find-a-Club/00009364-eco-city-waitakere-club>
<https://www.facebook.com/EcoCityToastmasters/>
<https://www.linkedin.com/ecocity-toastmasters-841147170/>
<https://www.youtube.com/channel/UC4JSLRkcgjsidDrhHw77leg>
<https://www.meetup.com/EcoCity-Waitakere-Toastmasters-Club/>
<https://ecocity.toastmastersclubs.org/calendar.html>
hybrid meetings,

¹ <http://dashboards.toastmasters.org/UpdateReports.aspx> = club coaches



PER THE CLUB COACH

Assess the environment, recommend solutions. Develop goals that members can use in everyday life. Outline a plan that can be implemented, design a follow-up format for club officers and members to keep to, Instil enthusiasm, loyalty, and a sense of achievement for the club's future as well as the member

Weekend Toastmasters Club – Charter Date 23 Aug 2012 – afternoon start 2.00 – 4.00

Open membership

GAP

building and maintaining membership –

a great bunch of existing, experienced members, as the membership is considered low, this club could really do with a coach that can re-invigorate some marketing strategies that include some different community awareness what is the value of being a weekend toastmaster on a Saturday afternoon marketing and branding promotional budget, ideas, general wrap round service to help this club get back its vibrancy

ASSET

<https://2677176.toastmastersclubs.org/>

<https://www.toastmasters.org/Find-a-Club/02677176-weekend-toastmasters-club>

<https://www.facebook.com/weekendtoastmastersclub.org>

https://www.youtube.com/channel/UChYnq8yNOYs6_xuCkUUT8Cg

<https://2677176.toastmastersclubs.org/calendar.html>

hybrid meeting

PER THE CLUB COACH - MENTOR

Assess the environment, recommend solutions. Align & develop goals that fit with real people who show encouragement by coming along to a meeting – and join

- Leadership Roles – what part do they play can they be recognised for their personal/professional development?
- Speaker Opportunity - what part do they play can they be recognised for their personal/professional development?

How can a follow-up format help club officers and members - and to, Instil enthusiasm, loyalty, and a sense of achievement for the club's future as well as the member

Belmont Club – Charter Date: 01 Jun 1992 - evening start 7.30-9.00

Open membership

GAP:

building membership , recognising the value – some good members, could do with re-invigoration through and re-fresh ideas, marketing and branding promotional budget, to feel they are gaining something? Through their efforts

ASSET

<https://belmonttm.toastmastersclubs.org/>

[https://www.facebook.com/belmonttoastmasters.newzealand/\(could renew\)](https://www.facebook.com/belmonttoastmasters.newzealand/(could renew))

<https://www.facebook.com/events/district-112-toastmasters-in-new-zealand/belmont-toastmasters-online->

<https://www.toastmasters.org/Find-a-Club/00008787-belmont-club>

<https://www.meetup.com/Belmont-Toastmasters/>

<https://www.cab.org.nz/service-provider/KB00002541>

<https://easy-speak.org/portal.php?c=7939>

<https://www.neighbourly.co.nz/organisation/belmont-toastmasters>

PER THE CLUB COACH - MENTOR

Assess the environment, recommend solutions. Align & develop goals that fit with real people who show encouragement by coming along to a meeting – and join

- Leadership Roles – what part do they play can they be recognised for their personal/professional development?



- Speaker Opportunity - what part do they play can they be recognised for their personal/professional development?

How can a follow-up format help club officers and members - and to, Instil enthusiasm, loyalty, and a sense of achievement for the club's future as well as the member

Taka-Talkers – Charter Date: 30 Jun 2008 - morning start 7.15-8.30

Open membership

GAP:

building membership , recognising the value – some good members here, could do with re-invigoration through fresh ideas and support, marketing and branding promotional budget, to feel they are gaining something? Through their efforts

ASSET

<https://www.toastmasters.org/Find-a-Club/01196100-takataalkers>

<https://www.facebook.com/pages/category/Local-Business/Taka-Talkers-Auckland-267812480266925/>

<http://www.easy-speak.org/clubdata.php?c=5442> (no longer using)

PER THE CLUB COACH - MENTOR

Assess the environment, recommend solutions. Align & develop goals that fit with real people who show encouragement by coming along to a meeting – and join

- Leadership Roles – what part do they play can they be recognised for their personal/professional development?
- Speaker Opportunity - what part do they play can they be recognised for their personal/professional development?

How can a follow-up format help club officers and members - and to, Instil enthusiasm, loyalty, and a sense of achievement for the club's future as well as the member

Takapuna Toasters Club – Charter Date: 29 Apr 2011 – mid-morning start 11.30-12.30

IRD **Corporate** Club with membership restrictions

GAP:

building and maintaining corporate membership – how can the “corporate” see the value of toastmasters memberships

Tight timeframe turnaround – what can be realised and achieved in an hour?? If 20 members

How does the TM agenda protocol fit –

e.g. of 26 meetings pa and 4 speeches per meeting = possible 5 speeches per year for the member.

Also equating to L1 3 speeches L2 3 speeches / still short a speech for 2 levels

ASSET:

<https://www.toastmasters.org/Find-a-Club/01644891-takapuna-toasters-club> -

could access use of <https://www.facebook.com/NSToastmasters/> ??

PER THE CLUB COACH - MENTOR

Assess the environment, recommend solutions. Align & develop goals that fit within this corporate environment – why did they start a corporate club ‘refresh’

- Leadership Roles – what part do they play and can they be recognised by the organisation/ corporate?
- Speaker Opportunity - what part do they play can they be recognised by the organisation/ corporate?

How can a follow-up format help club officers and members - and to, Instil enthusiasm, loyalty, and a sense of achievement for the club's future as well as the member

Speak Ezy – Charter Date: 1 Aug 2012 – AIA House – afternoon start 100-2.00 pm

A **Corporate** with membership restrictions

GAP:

building and maintaining corporate membership – how can the “corporate” see the value of toastmasters memberships

Tight timeframe turnaround – what can be realised and achieved in an hour?? If 20 members

How does the TM agenda protocol fit –

e.g. of 26 meetings pa and 4 speeches per meeting = possible 5 speeches per year for the member.

Also equating to L1 3 speeches L2 3 speeches / still short a speech for 2 levels

ASSET:

<https://www.toastmasters.org/Find-a-Club/02626321-speak-ezy>, online meetings/MS Teams (per corporate)

could access use of <https://www.facebook.com/NSToastmasters/>

PER THE CLUB COACH - MENTOR

Assess the environment, recommend solutions. Align & develop goals that fit within this corporate environment – why did they start a corporate club ‘refresh’

- Leadership Roles – what part do they play can they be recognised?
- Speaker Opportunity - what part do they play can they be recognised?

How can a follow-up format help club officers and members - and to, Instil enthusiasm, loyalty, and a sense of achievement for the club’s future as well as the member

As included above –

1.Targeted Club Officer Training = Role Enrichment = Motivate the Leader = Transferable Skills = Inspiration = Higher Level Personal Achievement

2.Appointed Pathway mentor – targeting members to uptake – remedies for non-computer literate encouragement - included in this report

3. Marketing / Branding memberships?? targeted help to promote club x club?

New Clubs – Prospects, leads, clubs in formation

What is the progress and what support is needed?

No further updates – as per last report - I had an understanding that a new club was in formation div L – am in discussion with Central Park Business Association regarding possible club or promotions of speech crafts workshops

Division Events

What events have been held and what feedback have you received?

For example – COT, Area or Division council meetings, Area or Division contests, workshops etc

Area Council Meetings

Agenda: in brief

COT **feedback** and attendance – **Moments of Truth & Club Success Plan** – Clubs confirmed receipt and will update - Funding for **marketing** and **promotions** how to achieve this through District – more updates needed

Speech craft – area effort – discussed a team to pilot this initiative – also as a new membership strategy

Contest updates

Clubs at L1 happy to run with Zoom contests at club level

Will book with DISTRICT the appropriate zoom to allow - page

Contest Dates set:

Zoom (if necessary)

- Eco City Club contest 16 Sep 2020 7.00 am– 8.30 am TT & H

- West Harbour Club contest 21 Sep 2020 7.10 pm-9.15 pm TT (depending on contestant numbers)

- West Harbour Club contest 28 Sep 2020 7.10 pm-9.15 pm H (depending on contestant numbers)

Calendar entries to d112tm should be uploaded once back to club for final decision

Leadership Training for Club Officers: 27 June 2020

Some great feedback – many preferred the access and the ease of attending – (I am sure the numbers will attest to that)

Programmes at break out rooms well prepared – time well shared and gained insights to the roles

Feedback by chat has been posted to face book – enjoyed the introductions / of each new role holder even with the over time this was well worth it

Not received any recommendations or negative feedback

Personally I felt very supported by the team running the 'back office' – organising the breakout rooms for my last minute instructions to the presenters and team – and for break out #1 – and for the telly counters – and for break out #2 these went smoothly – the moderators – the hosts for waiting room – renaming – and lastly the confidence afforded me from out district top table – I went forth made decisions and was happy with that – thank you all...

What events are being planned?

With social distancing changes and updates these will be on the back burner

AD keen on social club to club open event.

Speaker invitations – “wealth of experience” “extend yourself” – you have what others want

Understanding Pathways –

Shoulder Tap – it could be you

Club Contest Dates: Table Topics & Humorous

Calendar d112 updated

Pathways area team - Pathways online buddy – byproxy?



Club Performance Report

<u>Division L</u>	Membership		Goals	Education						Mem.	Trn.		Rn. Lst.		
	Base	To Date	Met	1	2	3	4	5	6	7	8	9a	9b	10a	10b
Area 01															
0000267 Northwest Club	20	20	0	0	0	0	0	0	0	0	0	5	0	0	1
0000761 Henderson-Waitakere Toastmasters	22	22	0	0	0	0	0	0	0	0	0	7	0	0	1
00009364 Eco City Waitakere Club	9	9	0	0	0	0	0	0	0	0	0	5	0	0	1
05950177 West Harbour Toastmasters	20	23	1	0	0	0	3	0	0	3	0	6	0	0	1
Area 02															
00008649 One Hour Club	16	20	1	0	0	0	0	0	0	4	0	4	0	0	1
00008930 Glenfield Club	17	18	0	0	0	0	0	0	0	1	0	5	0	0	1
00009537 Birkenhead Toastmaster Club	13	18	1	0	0	0	0	0	0	4	1	4	0	0	1
02677176 Weekend Toastmasters Club	9	9	0	1	1	0	0	0	0	0	0	5	0	0	1
03075495 Auckland Advanced TM Club	22	22	0	0	0	0	0	0	0	0	0	7	0	0	1
Area 03															
00002256 North Shore Club	26	26	0	0	0	0	0	0	0	0	0	3	0	0	1
00004298 Milford Club	13	16	0	0	0	0	0	0	0	3	0	5	0	0	1
00008787 Belmont Club	8	8	0	0	0	0	0	0	0	0	0	3	0	0	1
01196100 Taka-Talkers	9	9	0	0	0	0	0	0	0	0	0	3	0	0	1
01477740 Devonport Esplanade Toastmasters Club	12	14	1	2	1	0	2	0	0	2	0	4	0	0	1
Area 04															
00622009 Takapuna Midday Toastmasters Club	10	12	0	0	0	0	0	0	0	2	0	5	0	0	1
00790393 Research on Toast	14	14	2	0	1	0	1	1	1	0	0	4	0	0	1
01644891 Takapuna Toasters Club	8	8	0	0	0	0	0	0	0	0	0	3	0	0	1
02626321 Speak Ezy	10	10	0	0	0	0	0	0	0	0	0	0	0	0	1
04399368 Ingram Micro Toastmasters	20	20	0	0	0	0	0	0	0	0	0	3	0	0	1

Club Education Awards 2019-2020

Club Name	Club No.	LEGACY	L1 (4)	L2 (2)	L2+ (2)	L3 (2)	L4/ L5 (1)	DTM <<<	LDREXC	L4/ L5 (1)
Northwest	267	15	7	2				7	5	
Henderson- Waitakere	7761	3	4			2	1	1	1	
Eco City Waitakere	9364	5	1						1	
West Harbour	5950177		11	2	4		1			2
One Hour	8649	3	7	3		3	3	1	1	3
Glenfield	8930	2	7	4				1	1	
Birkenhead	9537		2			1				
Weekend	2677176	3	1	1		1	1	2		2
Auckland Advanced	3075495	9				2	1	1	1	2
North Shore	2256	1	4	2						
Milford	4298	2	4							
Belmont	8787		3	1		1				
Devonport Esplanade	1477740	4								
Taka-Talkers	1196100									
Takapuna Midday	622009	1	5	4		1	1			
Takapuna Toasters	1644891									
Speak Ezy	2626321	2	1							
Research on Toast	790393	1	4	2		3				
Ingram Micro	4399368		1							

Pathways Adoption Rates Report

<u>Division L</u>	Membership	Pathways Members	Total Adoption Rate %	Officer Adoption Rate	New Member Adoption Rate
Area 01					
0000267 Northwest Club	20	16	80.00%	100.00%	-
00007761 Henderson-Waitakere Toastmasters	22	18	81.82%	100.00%	0.00%
00009364 Eco City Waitakere Club	9	8	88.89%	85.71%	100.00%
05950177 West Harbour Toastmasters	23	21	91.30%	100.00%	75.00%
Area 02					
00008649 One Hour Club	20	16	80.00%	100.00%	50.00%
00008930 Glenfield Club	18	15	83.33%	85.71%	100.00%
00009537 Birkenhead Toastmaster Club	18	13	72.22%	100.00%	50.00%
02677176 Weekend Toastmasters Club	9	9	100.00%	100.00%	-
03075495 Auckland Advanced TM Club	22	20	90.91%	100.00%	-
Area 03					
00002256 North Shore Club	26	21	80.77%	71.43%	50.00%
00004298 Milford Club	16	14	87.50%	100.00%	66.67%
00008787 Belmont Club	8	7	87.50%	100.00%	-
01196100 Taka-Talkers	9	7	77.78%	100.00%	-
01477740 Devonport Esplanade Toastmasters Club	14	12	85.71%	100.00%	50.00%
Area 04					
00622009 Takapuna Midday Toastmasters Club	12	12	100.00%	100.00%	100.00%
00790393 Research on Toast	14	13	92.86%	100.00%	-
01644891 Takapuna Toasters Club	8	6	75.00%	66.67%	100.00%
02626321 Speak Ezy	10	6	60.00%	66.67%	-
04399368 Ingram Micro Toastmasters	20	12	60.00%	50.00%	0.00%
Division L Overall Adoption Rate			82.93%	90.85%	39.04%
District Pathways Adoption Rate			79.56%	92.11%	52.43%

Area L Discussion

What would it take to support members not willing to go online or engage in the pathways programme – “I can’t – I won’t”

. club appointed: . online buddy . upload by proxy . take an inventory of who is on board . action plan at club level

Challenges

What challenges is the Division facing and what potential solutions/assistance is needed?

Issues	Solutions
Grow/ Build/ Retain members/hip	Leadership visit – hosted event – clubs in close proximity of each other or by division - to “see, hear, ask” touch points – build rapport – boost morale
Corporate club challenges	Re-ignite / Resuscitate / update to community club rather than waste the registered opportunity – what does it take to align with the organisation/corporate existing kpi's or goals >>??
Division Assets	Develop the list to include quality lighting, lectern, gavel – to present TM in the best light possible – professional and supportive Area Director pins – acknowledgement ribbon or award for time served