**DISTRICT 112 NORTHERN NEW ZEALAND DIVISION REPORT**

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| Division | **R** | Division Director Name  **Clifford Kerr-Phillips** |  | Report date | **20 Jun** |

**Division Clubs**

**The Target**



In assessing the above information, the following points can be highlighted:

* Over the last 3 years from 2017 membership has been declining from 285 (2018) to 216 as of today. This decline can be attributed to the transition to PW and the advent of COVID 19. The latter has probably had the most impact on membership.
* Palmerston North Club has over the last month (I understand after a concerted membership drive) crossed over the threshold of 20 members. With 9 DCP goals met they retain their President’s Distinguished ranking. Good work.
* Napier Toastmasters Club is two members short of attaining their President’s Distinguished ranking.
* Pania Club and Hasting Toastmasters are 3 members shy of being Distinguished.
* Drive for these numbers.
* The Target then for the clubs of Division R is to grow by 5 members in the 2020/21 TM year.
* An observation here is that a core membership has been reached reducing the risk of further membership attrition. Membership retention will be a focus but the drive for new members will be the Target.

**Support**

Club Coaches - what clubs have a coach appointed and what clubs still need a coach appointed?

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| This information is still being ascertained. However, as set out in the above table IPU NZ TM (R2) qualifies in terms of definition for a club coach with a membership of 9. Havelock North (R3) and Bay City Toastmasters (R3) with 10 members each are just outside this definition. |

Club Support – what clubs would benefit from additional support and what support is required?

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| Pathways, all Clubs: Establish the penetration of PW in each Area, as the Legacy Programme is no longer available. Identify PW champions to improve the uptake of the PW program, to overcome members reticence. As PW is the only way forward, emphasis tis to be placed on the online PW COT to make this as informative and enjoyable as possible. To be worked on with the Trio before the COT.  The R3 incoming AD (JW) has requested funding of ZOOM licenses as the cost hereof is not within the means of a number of clubs in this area (and probably the same to varying degrees amongst all clubs). Establish what is TM policy in this regard, as ZOOM has become a widely and effectively used platform for a large number of clubs. |

**New Clubs – Prospects, leads, clubs in formation**

What is the progress and what support is needed?

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| None at the moment. The Division has not had any club growth in the last 3 years. Although this remains a goal, membership retention and growth of membership numbers in existing clubs is the primary goal. |

**Division Events**

What events have been held and what feedback have you received?

For example – COT, Area or Division council meetings, Area or Division contests, workshops etc

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| * 4 Division Council meetings have been attended. * The 1st was as a guest of Division Council meeting of outgoing AD and DD via ZOOM. Listened and gathered as much info as possible with regard to the various clubs making up the Areas. * Remaining 3 have been Division Council Meetings of the incoming DD and Ads. The focus of these has been:   + getting to know each other;   + The Target;   + acquainting ourselves with the District Calendar as it pertains to Division R;   + with the main emphasis being on the upcoming online COT with Division R hosting on the 02/07/20. * Feedback on the above will be in my next Division Report |

What events are being planned?

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| Tentatively the following have been discussed / volunteered:   * JW: Relay for Life (PN). Round the Bays in Auckland could be another – sponsoring by TM to be investigated. Fee for entering, T-shirts, peak caps … * JW: Link with Team Red - giving blood for advertising on Team Reds website. Low cost initiative. * JW: Paragraph to be read out on community radio advertising TM. * NI: Setting up billboards in his area. Currently with Murray for costing. * NI: Mentioned holding a TM meeting over the radio. |

**Challenges**

What challenges is the Division facing and what potential solutions/assistance is needed?

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| **Issues** | **Solutions** |
| Pathways Acceptance | Target making PW online COT as informative and enjoyable as possible. To be a major focus going forward. |
| ZOOM licenses | Establish what is TM’s policy in this regard. Will this be sponsored. |
| Wide spread of Division from West to East Coast across a number of towns and cities. | ZOOM meetings have proven extremely useful. However, will need to come together as a team probably for the Area and Division Contests. Budget being applied to aid DD’s visits for these occasions. |
| Difficult Club Scenarios | Request Trio to establish “Conflict” Team to intercede as a 3rd party as quickly as possible to minimise fall out amongst members (time, energy angst), so that the focus can remain on the Target. |