

DISTRICT 112 PUBLIC RELATION MANAGER'S REPORT

District	112	District Public Relations Manager	Heather Riches	Report date	February 2020
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PRM Status

District 112 Toastmasters has its own website, Facebook page and Facebook group.

We have responded to a number of email enquiries. There was an influx of emails in the New Year, especially around trying to join a speech craft course.

We have boosted a few clubs, people to assist with creating and boosting club events on Facebook most welcome to get in touch. Also if you would like your club or one you know boosted on Facebook please let us know of an upcoming Toastmasters event we can promote.

PRM Goals for the year

Provide useful resources to members.

Encourage members to promote District 112 Toastmasters.

Promote discussions and engagement on the Facebook page.

District Celebrations & Successes

We have a Facebook group with relevant files.

It became official, we achieved the Guinness World Record Speech Marathon. This has created promotion for Toastmasters and a great sense of achievement.

District Challenges

Issues	Solutions
Clubs not having a public Facebook page and much web presence.	Encourage clubs to have a Facebook page which has current information. Encourage clubs to access FreeToastHost if they do not already have a page and to update information or request password updates if relevant.
Finding speechcraft courses on the club calendar and knowing when they start and end	As well as listing upcoming and running speech craft courses on the D112 calendar we will also create a tab which lists upcoming courses.
Clubs need promotion	Division Directors to assist with creating open events for their clubs and boosting them on Facebook.

Events and other newsworthy items

We will be promoting Toastmasters on Facebook along with other sources, if you see a post you like be sure to comment and share it (that way more people will hear about Toastmasters).

Katikati Toastmasters created a Facebook page and a very active one with wonderful quotes, I recommend having a look and if you know anyone near Katikati suggest they head along to the club.