



# TOASTMASTERS DISTRICT 112 NEWSLETTER

**District 112 News and Events**

**JUNE 2019**

## **District Mission - We build new clubs and support all clubs in achieving excellence**

If you are on the email redirection list receiving this newsletter, I respectfully request that you forward it on to all your club members in order that they also are informed of conversations that are taking place on their behalf at District level. Thank you, your assistance with this request is incredibly appreciated.

## **DISTRICT 112 DIRECTOR**

Greetings inspirational valued members of District 112. We are now in the last month of our Toastmasters year! It is incredible to think this year is almost complete when there is still so much to do. We are currently on the cusp of official recognition by Toastmasters International and this comes down to you as individual members setting, and achieving, your own personal goals. As I write this report on the 31<sup>st</sup> May we have 33 Clubs who have already achieved Distinguished status or better and there are still many clubs who are only one DCP point, or one or two membership payments, short of achieving Distinguished status or better. Let's all work together to allow your clubs to gain the official recognition they have worked hard to attain.

At this time I would like to formally acknowledge and congratulate the Area Directors and the accomplishment of the clubs in the following Areas:

**Presidents Distinguished Area supported by Area Director Barry Shaw.**

**Distinguished Areas:**

**Area M3 supported by Area Director Peter McCutcheon.**

**Area N5 supported by Area Director Sean Walton.**

**Area O3 supported by Area Director James Hippolite.**

**Area P4 supported by Area Director Nicola Mackenzie.**

I look forward to acknowledging more Areas and also Divisions in my last report of the year on the 30<sup>th</sup> June.

Our registered award update is as follows:

CC	ACB	ACS	ACG	CL	ALB	ALS	HPL	DTM	Level1	Level2	Level3	Level4	Level5	TOTAL:
148	51	37	21	91	24	24	13	23	425	130	50	18	7	1062
Path	L1	L2	L3	L4	L5									
D L	48	12	4	1	0									
E C	38	9	2	2	0									
E H	3	0	0	0	0									
I P	99	32	9	2	0									
L D	45	12	6	3	1									
M S	30	8	3	2	0									
P I	20	3	0	0	0									
P M	70	29	15	7	5									
S R	12	3	1	0	1									
T C	18	8	5	0	0									
V C	42	14	5	1	0									
TOT:	425	130	50	18	7	630								

Congratulations to each and every member who has registered an award in this current Toastmasters year!

I sign off now wishing you all the very best in achieving your personal goals between now and the end of this Toastmasters year on 30<sup>th</sup> June 2019. If there is anything I am able to assist you with during this time, please don't hesitate to contact me directly as I am here to help wherever possible.

Take care and keep warm.

Kind regards

**Toni Sharp QSM DTM**

**District 112 Director**

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# DISTRICT 112 PROGRAMME QUALITY DIRECTOR

Greetings Toastmasters!

As we come into the last month of the Toastmasters year many clubs will be looking at their year's goals and what's needed to become a Distinguished club. Congratulations to those who have already achieved Distinguished, your efforts are much appreciated! There are many clubs that are just that one or two members or one/two educational goals away from being a Distinguished club and reaching that goal will give you that sense of achievement, the satisfaction of establishing a plan, working the plan and achieving a result. What it will mean for members is that the club is meeting their needs. For most clubs now there are probably only a couple of meetings left in the year so have a think as to how you will celebrate your achievements!

Don't forget also that over the next 12-13 months you may still register awards for the traditional education system. Will you be in Napier next year getting a DTM presented in the traditional education system, or perhaps even Pathways? I'm looking forward to seeing Pathways DTMs very soon! Whatever award you achieve today, tomorrow, next year, it will be because you set a goal, and achieved a milestone. Setting that goal sets us on a path of learning, which can be a bumpy ride at times, however the journey will be worth it.

Another task that clubs need to think about now is loading their new officer lists into Club Central, a simple however important task. If your club has not yet had its annual business meeting, then please get this attended to at your next meeting.

Toastmasters International will now not be shipping out printed collateral to incoming officers, a permanent departure from previous practice, so please ensure that all officers have correctly assigned email addresses in their profile records as essential documentation links will be provided via email.

District 112 will now discontinue use of District 72's District Supply service. We thank District 72 for the service they have provided over the years, that many members and clubs have utilised in the past.

Harking back to the recent Conference we would like to thank the Conference attendees who provided valuable information in the feedback survey. Your attendance to this is much appreciated and the information will assist future committees in their planning efforts.

Have you thought about attending the Napier Conference in May, 2020? It is on, on the weekend of 1-3 May 2020, so save those dates. Think you can put a team and a plan together for a Conference in 2021? The opportunity is there.

To end, a short note about Pathways (again!).

The survey announced last month around Pathways feedback is still open and available for you to give us your feedback. Tell us about your Pathways challenges and your good news stories. What gems of information have you found?! Please share the survey link with other members of your club. As mentioned previously the results will be used to determine where District resources are best placed with respect to ongoing education in this area.

<https://www.surveymonkey.com/r/Pathways-survey-201905>

Well, not quite the end. I would like to thank the many for their support through the year and feedback on how the District can better serve you. The coming year will present many challenges and opportunities as we further develop the District identity, building clubs and supporting all clubs in achieving excellence.

Best regards

**Neil Stichbury DTM**  
**District 112 - Program Quality Director**

## DISTRICT 112 CLUB GROWTH DIRECTOR



**Have humans reached  
the peak of indifference?**

Are you able to articulate what you are passionate about, to express the matters that concern you?

Increase your membership by reminding people that Toastmasters is the perfect place to gain the confidence to express yourself and the skills to do so well.

Raise the profile of your club by using social media to increase the awareness of what impact your club has on members.

Many may be tempted to leave membership building until the new year. This is **not a good idea** as it prevents clubs from **forming a solid foundation for the new Toastmasters year**. If all clubs attained charter strength (20 + members, by the end of June, some of the benefits would be that the incoming **VP Education** will be able to **forward schedule rosters without doubling or tripling up on roles**, the incoming **treasurer** will be able to **set a budget** early knowing there would be a certain level of funds until the end of September, the incoming **VP Public Relations** will be able to **plan club events and marketing** well in advance, having certainty of a budget.

As mentioned in our April and May newsletters, we request your support to ensure we, as a District, reach our goals for the year. Being a new District, we are required to end the year as a Distinguished District at a minimum. We want our clubs to thrive. When our clubs thrive, we know our members are being afforded the best opportunity to gain maximum benefit from Toastmasters. **All clubs are encouraged to please hold membership building drives**. It would make such a difference if **each club member** could think of one person whose life would be enriched by Toastmasters and encourage and invite that person to join Toastmasters.

Do you know someone who would benefit from enhancing their job interviewing or appraisal interview skills? Or will be delivering a speech at a wedding or other celebration or would benefit from improving their inter-personal or listening skills. Or who is required to deliver a presentation at work or are being bullied at work. Or are in a domestic abuse situation and would benefit from the increased confidence and word articulation the Toastmasters experience enables? Or are lonely and would appreciate connecting with a group of caring, fun people? Then please **give those people the opportunity to change their lives through Toastmasters. Everyone can be empowered through Toastmasters**. Please reach out to people, **you personally can make a difference**. We can reach our goal but need each club to register a **minimum of two members by the 30<sup>th</sup> of June**. Please let us know how we can assist you in this quest.

### FACEBOOK EDUCATIONAL VIDEOS

Social Media is a great way for clubs to find members and to promote the benefits of Toastmasters. **Many thanks to Lauren Parsons** who has kindly created a series of three educational videos to assist our clubs in using Facebook.

➤ **Video 1 - How to gain more Toastmasters club visitors by sharing strategically on Facebook**

>>> [https://youtu.be/\\_51L4Wqehlo](https://youtu.be/_51L4Wqehlo)

This video introduces a simple idea that will help create a constant flow of new visitors to your club. Hear why it is so beneficial to share photos of your club meetings online and to tag members into those posts so their friends will automatically see and hear more of the WOW moments that happen at your meetings.

➤ **Video 2 - How to Create a Facebook Page for your Toastmasters Club.**

>>> <https://youtu.be/d0Cf0HUmew0>

Be walked through the steps to create the page, find and add the relevant images and share your page with your members.

➤ **Video 3 - How to create a Facebook post, tag a person and use a hashtag on your Toastmasters Facebook page.**

>>> [https://youtu.be/Kq\\_J1GuOr2c](https://youtu.be/Kq_J1GuOr2c)

This video shows you how to share a photo onto your Facebook page, that is to create a post. It also explains how to 'tag' a person into the post, so that their Facebook friends will automatically be able to see the post and shows you how to add hashtags to the post, if desired.

### MEMBERSHIP BUILDING CAMPAIGN

We are running **two District membership building campaign for clubs**:

1. The D112 Toastmasters club with the **greatest membership growth** between the **1st of May 2019 and the 30th of June 2019**, as determined by our District Statistician.
2. The D112 Toastmasters club **with the greatest percentage growth in membership** between the **1st of May 2019 and the 30th of June 2019** as determined by our District Statistician.

The prizes to be won by the club are:

#### FIRST PRIZE:

Payment of two early bird registration fees to the District 112 2020 Napier Conference

#### SECOND AND THIRD PRIZES:

Payment of one early bird registration fee to the D112 2020 Napier Conference.

I encourage all clubs to please participate in the **WOW Factor Project** and **#MyWhy**.

<https://www.toastmasters.org/wowfactor>, <https://www.toastmasters.org/mywhy>

Embrace the opportunities offered by the **WOW Factor Project**. As mentioned in the April and May newsletters, the purpose of the **WOW Factor Project** and **#MyWhy** is for all club members to explore the opportunities this initiative provides, raising the bar of clubs across the globe to be more uniform and top-performing. This is a great way for you to see where your clubs are at and what may help to grow and sustain your club's membership. Again, looking at how to strengthen and enhance your club in June is an excellent way to establish a solid

foundation for your club in the upcoming Toastmasters Year, act now.

**CONGRATULATIONS AND WELCOME TO SUPERFANTASTIC SPEECH CLUB**

We extend a warm welcome to Superfantastic Speech Club which chartered on the 22<sup>nd</sup> of May. Many thanks to Diego Segreto and his team for their dedication and hard work in chartering this club.

- > **Club Charter documents completed and to be submitted early June:**

Toastmasters at Kristin
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- > **Clubs in formation meeting regularly:**

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B:Hive Toastmasters (close to being chartered)	Moo Talk 2 Toastmasters
Carey Baptist Church Toastmasters	Word Play Toastmasters (close to being chartered)
<b>ERoad Toastmasters</b> (close to being chartered)	

- > **Clubs in early stages of formation, awaiting assistance or club sponsors / mentors or being held over until the next Toastmasters Year:**

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Avanti Finance Toastmasters	Rosebank Toastmasters
BDO Toastmasters	Sale Street Toastmasters
Bank Toastmasters	Stuff Toastmasters
Deloitte Toastmasters	Tokoroa Forestlands Toastmasters
Perpetual Guardian Toastmasters	NZ Trade and Enterprise Toastmasters
Police Toastmasters	Westpac Toastmasters

**CLUB COACHES AND YOUR OPPORTUNITY TO GAIN CREDIT AS BOTH CLUB COACH AND DISTRICT OFFICER SIMULTANEOUSLY**

- > **A big thank you to our newly appointed Club Coaches, we really appreciate your commitment:**

<i>Lauren Parsons to Massey Toastmasters 16<sup>th</sup> May 2019</i>
<i>Annie Muggerridge to Wired for Sound Toastmasters 16<sup>th</sup> May 2019</i>
<i>Nico Lumanglas to Rosedale Toastmasters 16<sup>th</sup> May 2019</i>
<i>Ian Watson to Orewa Lunchtime Toastmasters 31<sup>st</sup> May 2019</i>
<i>Vanessa Gunn to Wired for Sound Toastmasters Pending</i>
<i>Amy Overington to Massey Toastmasters Pending</i>
Club coach appointment to Te Awamutu Toastmasters Club is in progress

- > Just a reminder that the **successful completion of the role of club coach by June 2020**, as a once off opportunity, qualifies the club coach for **both the club coach credit AND counts as a District Officer role credit**. This is the perfect opportunity to complete your traditional programme Distinguished Toastmasters award or to gain credit towards your Pathways DTM.

**LONG SERVICE AWARDS THIS YEAR**

Congratulations to the recipients of this year's Long Service awards, your commitment and dedication to Toastmasters is much appreciated:

Alan Cobcroft	Dawson Owen	Peter Elliott
Alun Chisholm	Graham Gunn	Philip Oliver
Beryl Bourhill	Ian Wright	Simon Austin
Brian Turner	Jane Cobcroft	Tony Keegan
Chrissy Meyer	Margaret King	

**WINNER OF THE O'LEARY/WIGHTMAN SHIELD**

- > Congratulations to Naumai South Taranaki Toastmasters Club who were the club that had the highest percentage of members attending our D112 New Beginnings Inaugural Conference, who had travelled the furthest distance.

**CONGRATULATIONS TO MAUNGAKIEKIE TOASTMASTERS CLUB ON THEIR 29<sup>TH</sup> ANNIVERSARY!**

**ADDRESSING THE IMPACT OF PATHWAYS ON MEMBERSHIP:**

To ensure members gain maximum benefit from the multiple opportunities Pathways offers and to assist members in negotiating Base Camp, **Kingsley Moody** has been appointed, with immediate effect, as our **Pathways Champion Chair and Guru**. We are in the process of **appointing Pathways Champions to each Division and potentially to each Area** to ensure each club is well supported with regards to Pathways. Kingsley will be developing this **network**

of enthusiastic ambassadors for the Pathways Education Programme and will provide one on one assistance where needed. We believe that if our members appreciate, we are committed to alleviating any challenges with Pathways and providing immediate support and training, this will encourage members to take up the opportunity to embrace Pathways. Many thanks to those of you who have already expressed an interest in becoming a Pathways Ambassador. Should you be interested in the learning opportunity for you to take up this role, please contact me as soon as possible.

#### **CLUB OFFICER TRAINING AS A MEANS OF GROWING MEMBERSHIP:**

We kicked off preparation for the new Toastmasters Year early with our first Club Officer Training planning meeting being attended by both our incoming and outgoing Division Directors, incoming trio and field officers on the 17<sup>th</sup> of May. We will be advising the dates of the Club Officer Training Sessions shortly. Just a heads up that the training sessions will be starting on the 22<sup>nd</sup> of June and will include a corporate focused option in the greater Auckland Area. We have taken on board the feedback received and will be incorporating that into our sessions. Having early Club Officer Training will enable the club officers to start their year ahead of the game. Also, training when done well inspires people and contributes to positive club growth, including membership growth.

Please do not hesitate to contact me should we be able to assist in any way towards you attaining your goals, or should you need any other help.

Warm regards

**Sharon Kerr-Phillips DTM**

**Club Growth Director – District 112**

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## **D112 Public Relations Manager**

**RUN THE RED** - You are asking what is happening to Run the Red. The team has been busy processing the break down and review of the whole event for Guinness World Records to be able to review. That includes 128 hours of continuous video, the written records and logs maintained throughout the event. Ensuring that the information logged complies with the GWR rules. Despite some confusion over the timings recorded by time keepers, the video confirms no breach of the 5 minute minimum rule or the 30 second handover rule. The paperwork and video cams are being prepared for transmission to GWR in the next few weeks. We will let you know when it is done.

**In the meantime 174 Toastmasters gave 380 speeches over a period of 127 hours 31 minutes 27 seconds exceeding the current GWR record by 63 minutes 43 seconds.**

**Toastmasters taking part included 170 Toastmasters from District 112 New Zealand North, 2 from District 72 New Zealand South, 1 from Australia, 1 from India.**

The Team is sincerely grateful to all the Toastmasters, Witnesses and volunteers who made this event such a success. Apart from the records and 'firsts created, the interaction and bonding of the new District 112 has alone made the whole experience worthwhile.

The team thanks you for your support - **Mike Diggins, Sandy Hu, Richard Perkins, Erica Richardson, Michelle Gain (Waipuna)** without them, this would not have happened. Until the next opportunity! If you have found this report on the website, please let me know.

## **Rob**

**Rob Wightman DTM**

**Public Relations Manager - District 112**

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